

SIMBRAH World



FALL • 2013

GENETICS

making an impact!

Our base is built on cow family lines that are proven, predictable and destined to make an impact. Just look at the lineup of cow power we have at work now.



LMC Oprah 5P150-

This female serves as the foundation for the Oprah cow family. She is a Power House daughter out of the La Morra donor, SM/9. Her Smith Evan & Smith Nu Wave II daughters will be entering our embryo programs in early spring - come check them out! Owned with Smith Genetics.



LMC Three Dots 5S120-

LMC Miss Diva 5S/20 - A Johnnie Walker sired female out of the Oprah cow. Diva is the dam to the famous Dream Girl and Diamond Diva. Check out our Smith Satisfies X Diva progeny at the Spring 2014 shows. Owned with Smith Genetics.



LMC WFC Rita 5U-63-

A Diva daughter out of the great Smith Nu Wave II. She is a full sister to Dream Girl, Diamond Diva, and Smith Wentz Blackfoot. Owned with Smith Genetics.



Triple P Juliet-

A Smith Wildfire x Triple P Kiya bred female. Dam to Smith Wentz Superior Mom, who won numerous championships for Candice Tindle and Smith Wentz CRC Keepsake, Caleb Rodenbeck's 2013 AJSR Grand Champion. Owned with Smith Genetics.



Smith Black Mystic-

Mystic is the dam to the herdsires Smith Ronen and Smith Tyson. She is sired by Power House and out of a Spectrum daughter. Watch for her Smith Nu Wave II daughter, Smith My Mystique, at the upcoming shows.



Smith Wentz Diamond Diva-

A daughter of Diva and Smith Nu Wave II. Owned by our granddaughter, Sophie Palmore. She was the 2013 National Intermediate Champion Female and the 2013 AJSR Reserve Junior Champion Female.



Smith Farm Great Moves-

A stylish three-quarter blood heifer that is sired by the Simmental great, Dream On and she is the granddaughter of the matriarch. She Moves on the maternal side of the pedigree. Owned with Smith Genetics.



Smith Shores Priceless-

2013 National Percentage Reserve Grand Champion Female. An own daughter of Smith Priceless - whose flushes, embryos and progeny have sold for more than a quarter of a million dollars. She is sired by Smith Matt N Black, the 2009 International Champion Simmental bull.



Smith Sweet and Satisfies-

The oldest daughter of Smith Satisfies and out of a Smith Hide and Seek daughter of the Sweet Spots cow family who traces back to Meyers Ranch 734. This female brings a unique pedigree to the breed.

We look forward to seeing everyone at Synergy and be sure to check out our first offering, Lot 16, a Diva x Nu Wave II daughter.

SOUTHWESTERN
Farms

Ray and Suzanne Hill
Mark and Samantha Palmore
607 PR 5215 • Kirbyville, Texas 75956
409/423-9060 or 409/651-2792

southwesternfarms@gmail.com or sampalmore@yahoo.com

greatness better than good; the highest quality *Breeding Great Ones!*



Smith High Caliber. Polled three quarter Simmental x one-quarter Brahman. Sired by Smith Matt N Black, the 2009 International Champion Simmental Bull, and out of Smith Bella Bella, an international champion herself. Hi Caliber was the 2013 National Reserve Grand Percentage Bull. His EPDs rank him in the top 1% of the breed for API and 3% for TI. Owned with Smith Genetics.



Smith Nu Wave II. We are so proud to have this bull heading our program. He's rewriting the history books in Simbrah. He is currently the #1 ranked EPD bull in the breed and is a trait leader in six traits. We are retaining several of his daughters to strengthen our foundation.



Smith William N Black. A purebred Simmental. Sired by Smith McCrary Andy N Black and out of a Goldmine bred daughter. His percentage Simbrah calves are hitting the ground and we are impressed.

We want to thank our buyers at the recent Elite Sale and invite you to be Synergy, October 26th.

We will be offering 15 head, Lots 56-70!

Our offering will include a fancy set of one-quarter Simmental x three-quarter Brahman.

**Cattle for sale at private treaty.
Contact us.**

*Smith Farms is committed to building
a program that will produce great ones!*



Ronnie & Susan Smith

7736 FM 428 • Denton, Texas 76208

817-378-8511, office • 817-874-3431, cell

susan@americanrecyclinginc.com



October 26, 2013

4:00 p.m.

Smith Genetics, Giddings, Texas

Smith Isgrig Charismatic

The #s Don't Lie:



He Ranks In The Top 1% Of The Breed For:
Birth

Weaning

Yearling

Maternal Weaning Weight

Carcass Weight

All Purpose Index

Terminal Index

And He's Producing Progeny Like This:



Great sons like Smith XtraOrdinary ASA #2660503, now at work in the Southwestern Farms, Reavis Farms and Smith Genetics programs.



Great daughters like this one. Lot 84 in Synergy from Smith Genetics and McCrory Farms.

**Semen Packages For Foreign Sales Only.
For Charismatic Calves Call Us!**

Smith Genetics 512/587-7896

Reavis Farms 956-/585-6831

Burch Farms 713/206-2579

McCrory Farms 903/278-6819

Wentz Farming Co 956/350-4444

Email inquiries to smithgenetics1@gmail.com



Features...

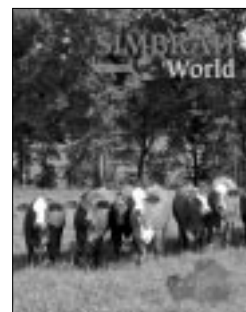
- 10** American Junior Simbrah Roundup Show
Winners of the cattle show, contests and scholarships are highlighted
- 14** Georgia State Of Mind
A look at two Simbrah operations in Georgia
- 28** Young Cattlemen's Conference
Experience the conference through Ellen Tom's daily journal
- 30** Preventing And Treating Cattle Warts
Helpful information to cattle breeders and junior exhibitors concerning warts

Of Interest...

- 6** News You Can Use
- 18** \$ellabration Recap
- 22** MAS Recap
- 26** One Young Man's Opinion
- 39** Save The Dates
- 39** Index To Advertisers

On The Cover...

Simbrah cattle at Mossy Creek Ranch in Georgia.
Photo by Charlene Kent



SIMBRAH World

FALL, 2013 • VOLUME IV, NUMBER 2

Southern Livestock Publishing, Inc.

Mailing Address:

P.O. Box 791364 • San Antonio, TX 78279-1364

Office Located: 407 Breesport • San Antonio, TX 78216

Phone: 210/524-9697 • **Fax:** 210/524-9690

E-mail: slivestock@southernlivestock.com

www.southernlivestock.com

Publishers: Jim Banner and Michael Sturgess

Editor: Daren A. McCutchen

Contributing Editor: Martha Hollida Garrett

Office Manager/Bookkeeping: Jean Tiedeman

Livestock Advertising:

Martha Hollida Garrett Mob. 903/316-8465

Commercial Advertising:

Loren Jackson - Manager 210/867-5553

Copy & Contract Regulations:

The Publishers reserve the right to accept or refuse advertising. The Publishers reserve the right to label as "Advertisement" any copy that simulates editorial comment.

Advertiser agrees to waive the Publishers and its employees of responsibility from any and all claims or suits arising out of publication of advertising based on information supplied by the advertiser or his agent.

The Publishers hereby expressly limit their liability resulting from any and all misprints, errors and/or the running of a corrected advertisement or editorial correction notice.

The views and opinions expressed in all editorial material are those of the writer or persons interviewed and not necessarily those of the Publishers.

Your viewpoint and opinions are welcome. The Publishers will make every effort to publish responsible replies. The Publishers however, reserve the right to edit or reject material which they deem objectionable.

The Cowtown Classic!

National Simmental Sale

February 1, 2014 • 5:00 PM

Selling open show prospects, top notch bred heifers, donors, herd sires plus some of the breeds best genetic lots in the Simmental business.

Offerings include some of the best Simmentals both purebred and SimAngus, Fleckvieh and Simbrahs.

Consignments Accepted Now!

Doug Parke • 859.421.6100 or Jered Shipman • 806.983.7726



Genetics from these past FWSS Champions sell!



**Doug & Debbie Parke
Drew & Holli Hatmaker • 423-506-8844
153 Bourbon Hills • Paris, KY 40361
859-987-5758 • 859-421-6100 cell
pleent@aol.com • www.parkellivestock.com**

Genetic Greatness!

Our philosophy is very straight forward for the seedstock business. We want to utilize the most proven and most marketable genetics the breed has to offer.

So we have incorporated top genetic lines into our herd through the purchase of daughters from great ones! We added a daughter of LM She Moves and Smith Hide N Seek in 2011 and also have a daughter of Priceless and Dream On that is entering our ET program this coming spring.

Priceless and She Moves are two of the very top cow families in the breed and have consistently worked with a number of sires. We wanted to bring that kind of quality and consistency to our program.

We are excited about our future and invite you to watch this genetic greatness at work in our herd.



**PLEASE SEE OUR OFFERING.
LOTS 17-28.**

TRIPLE J RANCH

The Tortorice Family
jt@raosbakery.com • 409/782-5892



Smith Priceless



LM She Moves

The Results speak for themselves.



LMC HS Rocco



J7N Excellencia

Just look at the ET calves we have on the ground from the mating of J7N Excellencia X01 and LMC HS Rocco.

We are excited about this mating and even more excited the potential these calves hold for our program and the breed. The lineage provides tremendous credibility to these calves' phenotype.

Excellencia is out of our great M9 donor, who is the dam of Oprah, who in turn produced Diva, who produced Dream Girl, who produced Red Dream, who sold for \$40,000 at the recent Sellabration Sale. She is sired by Boomerang, a 3/4 Simbrah bull, who has produced several division champions and a reserve grand champion at major shows.

These calves are sired by Rocco, who is now deceased, but his progeny continues to excel. Rocco himself was the 2009 San Antonio Grand Champion Bull and he is also the sire of the 2012 International Grand Champion Bull, LMC 6G Red Rock. Rocco is sired by Johnnie Walker Black and out of PRR Morning Star, a HR Power House daughter, out of the great She Moves.



Rocco x Excellencia mating



Rocco x Excellencia mating



Rocco x Excellencia mating

Thanks to our buyers at The Elite!

Please visit our website
www.lamorracattle.com for
additional information on our program.

La Morra Cattle Co.
Registered Simbrahs
MR

Joe B. & Nelda Rodriguez
2854 CR 331 • Floresville, TX 78114
830-393-8338 home/fax • 210-275-0839 mobile
www.lamorracattle.com • joeb@lamorracattle.com

ONE PROGRAM *many elite cow families!*



Smith Bella Bella – Sired by Smith Nu Wave and out of the Smith Tulipe 765L Cow Family. An International Champion, a producer of International Champions. She is recognized by many as one of the very top cows of the breed.



Smith Sweet and Satisfies – This is the next generation of the Sweet Spots Family. She is sired by Smith Satisfies and brings a unique pedigree to the breed with Meyer Ranch 734 in her lineage. She is now bred to Smith Nu Wave II and owned by Sophie Palmore, but we have retained a flush in this sweet heifer.



Smith Priceless – Sired by NF Smith Sargeant and out of Smith Heartfelt. She has \$225,000 worth of sales in progeny and embryos. She has worked consistently across sires and her daughters are now foundation donors in several herds.



RFI Debutante – We purchased half interest in this young female from Reavis Farms. She is the continuation of the Topanga Cow Family, who is now owned by us, Reavis and Southwestern Farms. Debutante was the 2013 International Intermediate Champion Female.

For more details on these donors and our programs, please visit our website and our Facebook page.



October 26, 2013 • 4:00 p.m.
at Smith Genetics
See Catalog and Video On Our Website



Smith Madam W – She's a 3/4 blood sired by Dream On and is a full sister to Smith NF Simply Great. She has to her credit Smith XtraOrdinary, owned with Reavis Farms and Southwestern Farms. Caryle Rodenbeck is campaigning a stout Madam W x Satisfies daughter.



Smith
GENETICS

Tim and Haley Smith
P.O. Box 330 • 1316 PR 2231 • Giddings, Texas 78942
512/587-7896 • smithgenetics1@gmail.com
www.smithgenetics.com

HOTSSA Fall Fest Sale To Be Held October 12th

The Heart of Texas Simmental/ Simbrah Association (HOTSSA) will hold their Fall Fest Sale, October 12th, Hearne, Texas at 1 p.m. The sale will include a diverse offering of Fleckviehs, purebred Simmentals and Simbrahs. Also included in the offering is the dispersal of the Wentz Cattle Co., owned by Billy Wentz.

The event will be held at Drew Ranch, 10767 FM 391, Hearne, Texas. For additional information contact Schwake Cattle Services, 214/542-8162 or schwakecattle@aol.com or Jim Carter, HOTSSA president, 254/697-1078 or jhcranch@sbcglobal.net.

Synergy VI Set For October 25-27th

Simbrah Synergy VI will be held October 25-27 at Smith Genetics, Giddings, Texas. The weekend event includes an educational skill-a-thon and photography competition for all, sale and the \$15,000 Synergy Showcase junior show.

The sale will be Saturday, October 26th at 4 p.m. and includes 120 lots of cattle. The lots are predominately Simbrah. Bulls, embryos, donors, pairs, breds and some fancy show prospects sell.

The skill-a-thon and photography competition will be held Saturday afternoon. There is no entry fee, just sign up at the event and bring your photos. The Synergy Showcase will award \$15,000 to junior exhibitors of cattle purchased from the 15 Synergy participants and/or purchased in the sale. The showcase includes five divisions of showmanship in addition to the Simbrah, percentage and Simmental shows and you must pre-enter. Showmanship will be on the 26th and the cattle show will be the 27th.

For additional details, entry forms, rules and sale accommodations, visit www.smithgenetics.com or call 512/587-7896.

Brush Country Bull Sale Scheduled

The Brush Country Bull Sale will feature 100+ bulls on December 14, 2013 at Tom Brothers Ranch, Campbellton, Texas. The offering will include red and black Simmentals, SimAngus, Simbrah, SimAngus HT and Angus bulls. They will hold an open house at Tom Brothers on November 16th. The marketing group is offering a \$200 credit for folks who attend the open

house and spend \$2,000 at the sale.

The offering ranges in age from 14 months to two-year-old plus and many are AI sired. The offering represents the programs of Tom Brothers Ranch, RX Simbrah, Filegonia Cattle, Co., Premier Beef, Ford's Double S Ranch and DA Cattle Co.

For additional details on the sale visit www.tombrothersranch.com or contact Ellen Tom at 210/213-0020 or ellen@tombrothersranch.com

Wedding Bells Ring For Simbrah Breeders

Casey William Henly and Haley Brooke Wendler were married on July 20, 2013 in College Station, Texas at Christ United Methodist Church with a formal reception following at the Zone Club of Kyle Field of Texas A&M University. The bride received her bachelor's degree from Texas A&M University (TAMU) in May of 2011 and completed her masters in agricultural economics at Purdue University in West Lafayette, Indiana in May 2013. Henly completed his animal science degree from TAMU in May of 2011 and is currently the sales and marketing manager of BCCA LLC. in Tynan, Texas. He is also serves as the secretary of the Texas Simmental Simbrah Association. The couple reside in Tynan.

(Continued on page 9)

Finishing **STRONG**

Congratulations Caleb!

It doesn't seem possible, but here we are in Caleb's senior year. He has had an amazing Simbrah experience in the show ring and the leadership competitions. His heifer Smith CRC Nu Perfection was the 2012 National and International Champion. Then in 2012-2013 Caleb took the TJLA State All Around high point heifer, top region heifer, top Simbrah heifer, top ABC heifer, third ARB heifer, and third overall showmanship titles. His young heifers, Keepsake and Vive, captured the AJSR Grand Champion Purebred title and MAS Grand Percentage titles, along with the MAS Reserve Grand Champion Purebred honor. As a TJSSA director, Caleb has helped organize many of the Simbrah/Simmental events, and was honored to attend the ASA Leadership Summit this past summer.

For us it is truly a family affair and Carlye has been Caleb's biggest supporter, cheerleader and helper! Carlye has had a great year also, taking a division title in Ft. Worth and winning showmanship at AJSR and MAS. She will continue with two young heifers for this next show season.

We are looking forward to finishing Caleb's senior year and his junior show career strong, as he will continue to campaign Keepsake and Bella Vive to their places of prominence in the Simbrah breed.

We want to thank Tim Smith for his help along the way and the invaluable support and cattle knowledge he has given our family. We are forever grateful.

**Please check out our Smith Genetics partnership
Lots 103, 109 and 138 we are selling at Synergy VI!**

CRC CATTLE
The Rodenbeck Family
David, Kellie, Caleb and Carlye
2575 Old Mill Creek • Brenham, Texas 77833
979/836-7386 • kellie@homeandbranchmortgage.com



Smith CRC Belle Vive — MAS Grand Champion Percentage Heifer. Sired by Smith Matt N Black and out of Smith Bella Bella.



Smith CRC Keepsake — 2013 AJSR Grand Champion Purebred Heifer. 2013 MAS Reserve Grand Champion Heifer. Sired by Smith Nu Wave II and out of Triple P Juliet.

News...

(Continued from page 8)



Mr. and Mrs. Casey Henly.
Photography courtesy of Luke and Cat Photography

Daniel Hinojosa and Enrika Olivarez married on July 27 at Our Lady of Sorrows Catholic Church, McAllen, Texas. She is 2012 TAMU graduate with a degree in interdisciplinary studies with an emphasis on

bilingual education and a minor in Spanish literature. The groom is a 2009 TAMU animal science graduate with a science option and a 2013 graduate of TAMU College of Veterinary Medicine. They are residing in Edinburg, Texas where Hinojosa has joined the Edinburg/McAllen Veterinary Services, along side his dad and Dr. Adalberto Garza.



Mr. and Mrs. Daniel Hinojosa

Roy Baring III (Trey) and Krystal Nichols

exchanged wedding vows on Saturday, August 24, 2013 at St. Joseph Catholic Church, Honey Creek, Texas with a reception following at Boulder Springs, New Braunfels, Texas. He is a 2003 graduate of TAMU and the bride graduated in 2011 from Texas A&M in San Antonio. The couple reside in La Vernia, Texas and are involved with Baring Cattle Co.



Mr. & Mrs. Roy John Baring III

SHARING OUR BEST

Diamond RF Farms is once again proud to be part of Synergy and we think our offering is stout. . . and our best yet. We invite you to evaluate lots 7-12 and we've picked three to highlight here. We look forward to seeing everyone at Synergy.



October 25-27



Richard and Betsy Foster and Richard III
P.O. Box 1077 Wallis, Texas 77485
713/412-4487 (Richard III) Or 713/412-4480 • diamond rf@peoplepc.com



Lot 12-A young, exciting percentage Simbrah heifer, sired by Smith Xtra Stretch, a Sargeant x Bella Bella product and out of a Vintage bred dam. She is eligible for the Junior ARB Show in San Antonio in 2014.

We also want to thank the following Simbrah folks for purchasing our genetics in the past few months: Kaitlyn Smith, Smith Genetics, Southwestern Farms, 7N Ranch, Circle M Farms, Danielle Lawrence, Cadee Spry and Pine Ridge Ranch.



Lot 7-Will feature embryos from Smith MDM Fancy 584U (pictured) and RFI Real Deal. 584U is a member of the Smith Annie Lou Cow Family and sired by the International Champion, Red Ammo. Real Deal is a son of Evan and is just beginning to make his mark on the breed.



Lot 8-Here's your opportunity to purchase a donor female, who is a three-quarter blood sired by Black Joker. In three flushes to three different bulls, she has produced 81 #1 eggs. She has power and body, yet is elegant.

We call them breeding pieces!

We don't just buy cattle, we purchase individuals that are viable pieces to our overall breeding program. We are in this for the long haul and realize the value of quality genetics from proven cow families. Each year we are energized by the challenge of taking these pieces and completing our breeding puzzle.



Smith Evan

We are so thrilled with the calves we are getting from Evan and we are excited about genetic impact. He is sired by the three-quarter x one-quarter sire, Smith Nu Approach and out of Smith Bella Bella, who is one of the most consistent producers in the breed and has been called the model Simbrah female. Evan has impressive EPD rankings. . . . he's in the top 1% of the breed for calving ease and birth weight; top 2% for all purpose index; top 3% for terminal index; top 5% for weaning and top 10% for yearling! He is the sire of Smith Charming Moves, who Kaleb Fontenot showed to National, International and Supreme American championships this spring. A special semen package in Smith Evan sells at Synergy.

Smith Priceless Wish

A Nu Approach daughter out of the great Smith Priceless, who has produced more than a quarter of a million dollars in progeny! Priceless Wish could very well be the heir apparent to her mother. We are currently flushing her to a number of sires to multiply her value in our program as we own her with Smith Genetics. One of her daughters, sired by Smith Isgrig Charismatic, sells at Lot 84 in Synergy.



Be sure to check out McCrary Farms' lots
selling in Synergy VI - Lots 29-33
Our lots are eligible for the
Synergy Showcase and Superbowl!

McCrary Farms

Mark and Martha McCrary
903/667-5135 • 903/278-6819 • mamamc4@aol.com
307 North Runnels • DeKalb, Texas 75559
We accept calf scramble certificates.



LMC Guardian Angel by LMC RFI Smith Red Buller and owned by Bailey Seaton - MAS VII and SYNERGY V Grand Champion LMC Juniors have won 4 of 5 Grands & Reserves at SYNERGY !! 80% !!

WE ARE PROUD TO BE GROWING THE BREED

Year after Year we share our 50+ best heifers with 4-H and FFA junior heifer exhibitors from all over Texas and the south east. We are proud that we have transferred 1906 head of registered Simbrahs to 523 different buyers since 2000. We are proud to have done our share to grow the Simbrah breed with our many programs, scholarships and sales. We are very proud of how well the LMC Jr. Team has done and is doing promoting the Simbrah breed with their many championships and shows that they attend. We are also extremely proud of the fact that the beef industry respects the LMC brand as one of quality, consistency, integrity, value and progression. Make plans to be at LMC Sellabration III on March 28 & 29, 2014. It is one special way that we help our clients market their cattle. We have awarded \$48,000 in junior premiums at the last two Sellabration events plus \$25,000 at the LMC Jackpot for a total of \$73,000 in just two events with the best yet to come. The heifers in this ad will be showing this year. **GOOD LUCK** to all Simbrah juniors !! You can count on LMC doing their part to **GROW THE BREED**.



LMC BBS Jenna by 6GLMC Rajin Cajun - owned by Faith Olsator.



LMC Delightful by 6GLMC Rajin Cajun - owned by Olivia Vela.



LMC Miss Star Struck by LMC Rhino - owned by Savinola family.



LMC Red Doll by LMC HS Rocco - owned by Sarah Dickinson from Alabama.



LMC Anita by LMC Rhino - owned by Brody Hill.



LMC Redream by LMC Rhino - owned by Dawson Rath.



LMC Miss America sired by LMC/ATZ Dr. Feil Good - owned by Katy Berry.



LMC Angelica by LMC RFI Smith Red Buller. Owned by Cameron Younes.



LMC Miss Kimberly Ann by LMC WFC 6G Dreamer - owned by Paul Rodriguez.



LMC LF Paloma Trise by LMC Flo Jo 6G Dreamer - owned by Tristan Chapin.



LMC Adelle by LMC ATZ Dr. Feil Good - owned by Leandra Flores.



LMC Ginger Baby by LMC Rhino - owned by Elynn Wood.



LMC Show Baby by LMC Rhino - owned by Aurora Gonzalez.



LMC Saddle by LMC Rhino - owned by Coy Harris.



LMC Anita by LMC LF Braveheart - owned by Andres Villanueva.



LMC BFP Ruby by LMC LF Braveheart - owned by Karlynn Davlin.



LMC BFP Zannah by LMC LF Braveheart - owned by Nicole Stevenson.



LMC Polled Elegance by LMC LF Ambassador - owned by Winston Walters.



LMC VJ's Polled Angel by LMC LF Ambassador - owned by Victor Moreno.



LMC Polled Princess by LMC LF Ambassador - owned by Olivia Vela.

Se Habla Español
La Muñeca Cattle Co. X

**SIMBRAHS, SIMBRAVIEHS & POLLED BRAHMAN
CARLOS & SISTER GUERRA FAMILY**

PO Box 81 • Linn, TX 78563 956-383-7566 (Office)
Carlos 802-1641 • Victor 607-5515 • Carlos Jr. 330-1963
email: LaMuñecaCattle@aol.com • Please visit our website at www.LaMuñecaCattle.com

Roundup sees continued growth and success

Junior Simbrah exhibitors converged upon Wharton, Texas June 26-29th for the 2013 American Junior Simbrah Roundup (AJSR). Sixty-five contestants and 111 head of cattle competed for prizes and titles throughout the event. The Roundup included a get acquainted night, swim party, dance and awards banquet, in addition to all the contests.

Caleb Harang served as the showmanship and bred and owned judge, while Dr. John Rayfield sorted the percentage and purebred cattle.

The Benny Cano family was honored as the AJSR Supporter of the Year. Winners of the \$1,000 each scholarships were Sidney Cano, Monica Kemp, Candice Tindle, and Jessica Willey. Cano won the AJSR scholar-



Over 250 Simbrah exhibitors, families, and breeders attended the AJSR Awards Banquet.



Caleb Rodenbeck exhibited the AJSR Grand Champion and Heifer Calf Champion Purebred Female. She was sired by Smith Nu Wave II and out of Triple P Juliet.



AJSR Grand Champion Bred & Owned Heifer was exhibited by Killion Taylor. The heifer was sired by LMC Liberty 5Y/117.



AJSR Reserve Grand Champion Bred & Owned Heifer was exhibited by Emily Mullins. The heifer was sired by LMC Rocco 5T/201.



Micah Perkins exhibited the AJSR Junior Calf and Reserve Grand Champion Purebred Female. She was sired by LMC Rhino 5W/367 and out of LMC WFC Dream Girl.



AJSR Grand Champion Purebred Bred & Owned Bull was exhibited by John Paul Rodriguez. The bull was sired by LN LMC Dream Up W219.

ship; Willey won the AJSR Victor Guerra Memorial Scholarship; Tindle won the AJSR Bud Wentz Scholarship and Kemp received the AJSR Raub Scholarship. High point overall honors went to Kaleb Fontenot in the senior division, Amelia Stavinocha in the intermediate and McKenna Tschirhart in the junior division.

Special thanks to advisers, Joe and Julie Mask, Leroy and Tina Stavinocha, Ted and Renae Tschirhart, Benny and Sonia Cano, David and Kellie

Rodenbeck and Dean and Paula Fuchs for coordinating the annual summer event.

A silent auction fundraiser was held and also at the banquet, the Guerra, Davlin, Chapa and Grahmann families each purchased a container of the Onstot family ice cream for \$500 each to benefit the AJSR.

Please refer to www.simbrahworld.com and the junior news tab for additional photos and complete contest results.



The Benny Cano family, seated was honored as the supporter of the year, as they cook and prepare the meals for the contestants and their families. The AJSA advisers are standing in the photo.



AJSR Reserve Grand Champion Purebred Bred & Owned Bull was exhibited by Olivia Vela. The bull was sired by LMC Rocco 5T/201.



AJSR Grand Champion Percentage Bred & Owned Bull was exhibited by Victoria Villanueva. He also won the AJSR Reserve Grand Champion Percentage Bull honor in the owned show. He was sired by STF Dominique R170.



The AJSR Reserve Grand Purebred Bull was exhibited by Sabrina Cano. He was sired by LMC RFI Smith Uno.



The AJSR Grand Champion Percentage Heifer was exhibited by Andres Villanueva. The female was sired by Smith Finch Get Excited.



McKenna Tschirhart exhibited the AJSR Reserve Grand Percentage Heifer. She was sired by LMC Rocco 5T/210.



Hope Onstot exhibited the AJSR Grand Champion Purebred Bull. He was sired by PRR Prevail 774S.



Junior Overall (l to r, then standing (l to r) 1st-10th place: McKenna Tschirhart, Robert Stavinocha, Mia Barba, Katy Sawyer, Caleb Fuchs, Dawson Raub, Andres Villanueva, Killion Taylor, Lorelai Hill and Denise Garcia.



Intermediate Overall-Seated (l to r), then standing (l to r) 1st-10th place: Amelia Stavinocha, Kelly Sawyer, Logan Perry, Matthew Salinas, Hannah Wells, Rowdy Baker, Sophie Palmore, Sarah Nichols, Ty Rhyner, and Carlye Rodenbeck.



Senior Overall-Seated (l to r), then standing (l to r) 1st-10th place: Kaleb Fontenot, Candice Tindle, Josh Evans, Faith Onstot, Caleb Rodenbeck, Hope Onstot, Emily Mullins, Lee Mason, Hadley Baker and Cary Perry.



High Point Individuals and Scholarship Winners



Kaleb Fontenot-AJSR Senior High Point Individual

Kaleb Fontenot of Cypress, Texas took home the high point senior honor of the 2013 American Junior Simbrah Roundup (AJSR). A highly involved individual, Fontenot is a member of his local 4-H and FFA chapters serving in several leadership roles and on livestock judging teams with both. He is a newly elected Texas Junior Simmental/Simbrah Association (TJSSA) director. He is the favorite and only male member of the Texas Coastal Cattlewomen's Association, as he helped at several of their volunteer events with his mom and was recruited. With that organization, he helps promote beef, volunteers at the Ronald McDonald House, the Fisher House for veterans, and gathers toys for kids at holidays. He credits the AJSR contests to helping develop leadership skills and self-confidence.

"I've always been a talker, but these contests have helped me structure and communicate ideas to others. Success in these competitions has shown me what I can achieve and has encouraged me to help others," said Fontenot.

To prepare for the contests, he attends Smith Genetic's Cow Camp every May and reviews the study materials and previous quizzes provided. This year he quizzed/taught his mom, which also helped him better absorb the information. He credits Tim Smith with helping along the way to achieve this honor.

"I know my show cattle very well, which helps with sales talk. I participate in every showmanship contest, livestock judging competitions and camps I can to improve my skills," he said, adding that the best thing about contests and raising cattle is that a 5.0 GPA and fancy barn aren't required--anyone can be successful with an open mind and determination.



Amelia Stavinoha-AJSR Intermediate High Point Individual

Amelia Stavinoha, Eagle Lake, Texas, recently won high point intermediate individual honor at AJSR. Her favorite contests are public speaking and sales talk, because they give her a chance to share her enthusiasm about showing cattle and the Simbrah breed.

"Participating in the educational contests has helped me learn more about the cattle industry and the Simbrah breed. I find that I can be a stronger advocate and ambassador for the breed and I really enjoy sharing my show experiences with others," said Stavinoha.

She credits her grandparents, Fred and Sharon Grahmann of 6G Ranch, who have been there to encourage her to be the best that she can be every time she enters the show ring. She adds that the Carlos Guerra family and Dr. Ernesto Guerra have had positive influences on her show ring ability through their junior programs. Michael Grahmann, Dean Fuchs and Jason Sams have been influential also. Most of all, she wishes to thank her parents and brother for their help in preparing for contests and shows. Stavinoha is heavily involved in her local 4-H chapter serving in leadership positions on a local and county level and on the consumer skills judging team and food challenge team. She plays volleyball, basketball and softball, plays in the band and is in student council at Rice Jr. High. She also serves as an altar server and member at St. Mary's Youth Choir.

"I want to encourage others to get involved in showing Simbrah cattle and the Roundup. I have met so many wonderful and good people through my show experiences, and I am better because of it," said Stavinoha.



McKenna Tschirhart-AJSR Junior High Point Individual

The 2013 AJSR Junior High Point Individual is McKenna Tschirhart from Castroville, Texas. This was her third AJSR to compete in and her favorite contest is showmanship. She prepares for the contests by printing and studying the practice tests and materials that are provided on the Simbrah Roundup and American Simmental Association websites.

She says that she has learned a lot by hanging out with her parents and grandparents and listening and observing as they share their knowledge. When not busy studying, Tschirhart is involved with her local FFA chapter, showing heifers and steers, barrel racing and playing club volleyball.

She says, "I have already gained so much knowledge and confidence just by competing in three AJSR's and I know I can

only gain more. I believe the AJSR contests will help me in the future, because I plan to get very involved in 4-H and FFA by serving as an officer and participating in many of the contests they have to offer," adding that she enjoys meeting new people and making life long friends with others who have the same interests.

She would like to thank her parents for making her show career possible, as well as the Ernesto Guerra Family and Carlos Guerra family who have made an impact in her life by giving pointers and encouragement.

"I have NOT met one bad apple in the Simbrah world...everyone is wonderful and we are like one BIG family," said Tschirhart.



Sidney Cano-AJSR Scholarship Recipient

Sidney Cano, Pharr, Texas, was recently awarded the AJSR scholarship at this year's Simbrah Roundup. She is attending Texas A&M Kingsville to pursue a degree in agribusiness.

She said, "being involved in the Simbrah breed has made me the leader that I am today and has placed so many great people in my life that without, I probably would have never come across the opportunities I have been given. This breed is like no other and it is filled with the best people anyone could meet."

Along with showing Simbrah cattle, Cano was involved in student council, drill team, drama, her local church and served as 4-H president and vice president while in high school. She says Carlos Guerra has

had the biggest influence on her show career and wants other seniors interviewing for scholarships to remember, "be yourself, smile, and make the judges laugh."



Jessica Willey-AJSR Scholarship Recipient

Jessica Willey, La Vernia, Texas, has been showing Simbrah cattle for 10 years. Her hard work was rewarded at this year's Simbrah Roundup as she was awarded the Victor Guerra Memorial Scholarship. Willey will be attending Blinn College in Bryan this fall and later will transfer to Texas A&M University to pursue a degree in anthropology. In high school, she was a cheerleader, held many offices in her local 4-H club and a member of the La Vernia First Baptist Church and Frontline Youth Ministry.

"Showing Simbrah cattle has given me lifelong, reliable, friends and has taught me so many valuable life lessons, all along with a solid sense of responsibility," said Willey. She advises future seniors to be positive, be yourself and stay calm in the scholarship interview at AJSR.

Willey said the Freasier family has greatly impacted her and her show career by helping her stay positive and keep moving forward.



Candice Tindle-AJSR Scholarship Recipient

Candice Tindle, Lott, Texas, was presented the Bud Wentz Memorial Scholarship at her fourth AJSR this year. Tindle will be applying her scholarship to Texas State Technical College in Waco to pursue a degree in land surveying. The Simbrah breed has been very important to her as she says she has seen first-hand how much the breed gives back to youth and it has been an awesome learning experience for her. Along with showing, Tindle was involved in her local 4-H and FFA programs, National Honor Society, varsity golf team and Catholic Youth Organization.

Tindle commented, "Bud Wentz and Tim Smith have both significantly impacted my show career as they raised and bred the heifer that changed my whole showing career. They both have continued to raise wonderful purebred Simbrah cattle and have shown me hard work will pay off in the end." Tindle would tell future seniors interviewing for a scholarship to "relax, be confident in yourself and things will go much smoother."



Monica Kemp-AJSR Scholarship Recipient

Monica Kemp, Dayton, Texas, was awarded the AJSR Dawson Raub Scholarship to help continue her education at Lonestar College, Kingwood. She is pursuing a degree in medical studies to become a nurse. Kemp showed Simbrah cattle for four years and says it taught her what responsibility and hard work is all about. When not showing cattle she was involved with her local 4-H and FFA chapter, student council, communications club and volunteered for events in her community. Kemp says she owes her success to Carlos Guerra, Georgia Dunn and the Vayon family for teaching her about the breed, encouraging her to open up and participate in all the events at AJSR. Her advice to future AJSR scholarship applicants is to "be

yourself, have faith and confidence and always try new things!"

"I want to thank everyone who has helped me with showing my Simbrah cattle from allowing me to borrow a show stick, number holder, or a use of a pooper scooper, to taking your own time to teach me new ways of setting up my heifer, holding the show stick, or tips on feeding my cattle," she concluded.



Simbrah on Georgia Breeders' Minds

One is an established Simmental breeder adding Simbrah genetics to his longtime herd; the other is a relatively new producer jumping into the Simbrah breed with both feet. Both say the breed has much to offer in their part of the world where there aren't a lot of Simbrah to be found.

By Sharla Ishmael



This is a young Simbrah heifer raised at Mossy Creek Ranch.

The Kent family includes (l-r) Joshua, Kevin, Caleb, Daniela and Charlene.

John Howard has been in the Simmental business so long he's been through the alphabet twice. (If you're not familiar with it, the American Simmental Association designates a letter for each year as cattle are registered.) When he got out of college, Howard discovered the breed through his roommate and immediately partnered with his roommate's dad on some Simmental cattle in 1974.

Since then, he's operated Pigeon Mountain Simmental in the beautiful landscape and temperate climate of northwest Georgia, practically mountain country, where he, wife Becky and younger daughter Jordan live. They also have two grown kids – Julie and John.

While Simmental still makes up the major part of his herd, Howard has been adding some ear – mating purebred Simbrah cows to Simmental bulls for a three-quarter-blood animal that he says works perfectly as a terminal cross.

"In the 1980s, it was 'hot' to breed Brahman bulls to Simmental cows," he says. "They weren't even called

Simbrah back then. Now days the predominant breed in our area is Angus. But things are starting to change. I've noticed more and more the order buyers wanting a little bit of white on calves – not spots or white feet – but enough to know they aren't 100-percent Angus.

"With our Simbrah, we are breeding for uniformity of color," Howard explains. "Either solid red or solid black, although white faces are good. While most of the eared cattle in Georgia are in the southern, more tropical part of the state, there is still a certain number of folks who want a little ear in the cattle because of the other advantages they offer – mothering ability, muscling and that hybrid vigor you just don't see with English breeds."

Howard bought his first Simbrah cow in partners with Bruce Van Meter at Dr. Gerald Staggs dispersal sale in Mt. Pleasant, Texas. She was a solid-black cow named Roshanda and they are still putting in embryos out of her. In fact, many of the Simbrah cattle at Pigeon Mountain are the products of ET work with donor cows Howard has with partners. He also partners on donors with his Simmental cattle, figuring he can get more cow for the buck that way.

Howard is no stranger to utilizing the art and science of the latest genetics.

When he first started breeding Simmental in the '70s, the cattle were not widely available in the U.S. So, he AI'd Hereford cows with Simmental semen, starting the breeding up process. As Fullblood bulls became available, he then bought a truckload of Fullblood cows out of Alberta, Canada to speed up the process.

His latest find is something Howard says he's been looking for a long time.

"Forever, I have wanted a percentage bull – 5/8 Brahman; 3/8 Simmental – to breed to my purebred Simmental to



John Howard has developed a herd of Simbrah cattle. He is pictured with a Brahman female and is developing some of his Simbrah through the use of his existing Simmental herd.

get purebred Simbrah cattle,” he explains. “I found him finally at La Negra Ranch in Texas. He’s a red baldie, goggle-eyed, polled, docile bull named Maverick. We own him in partnership with La Negra and La Morra Ranch, and we are already selling semen on him. We’re very excited about what this bull will do.”

Pigeon Mountain has two bull sales each year and they sell both breeds in the sales. In fact, over the years Howard has sold cattle to 25 different states as well as Canada and Central America. So when he says he plans to build up a little Simbrah market in Georgia and neighboring states, don’t be surprised if it goes beyond that.

“I’m always looking for something new, better and different,” he admits.

Not that far away

Just down the road, at the foothills of the Appalachians, in Cleveland, Georgia, the Kent’s are building their Mossy Creek Ranch Simbrah herd with plans to get more Georgia breeders into the Simbrah family. After a lifetime spent in military service and law enforcement, Kevin Kent traded in his guns, ammo and the desolate mountains of Afghanistan for the beautiful mountains of North Georgia, a truck, trailer and 40 of the best Simbrah from select breeders.

In high school, he had shown steers and participated in FFA, and in the ’90s owned one of the most successful Boer goat operations in the Southeast, exporting genetics and livestock to third world countries and pioneering the first 4-H Boer goat project in his area. So it wasn’t that big of a stretch, when he decided to start a ranch upon retiring and returning home from Afghanistan in 2010.

“I did my homework and visited Bill Travis in Texas,” Kent explains. “I was doing research on different breeds and found the Simbrah to be a breed apart. Intelligent and filled with personality, I immediately connected with the passionate focus of true Simbrah breeders. Bill and Jane took me under their wing and taught me only what a seasoned Simbrah breeder could know after decades of experience.

“Most of my seedstock comes from Pine Ridge Ranch, but we have also bought some excellent genetics from La Muneca and other reputable



Pigeon Mountain Simmental is home to Simmental and Simbrah cattle in northwest, Georgia.

Simbrah ranches. For my location in the Southeast, Simbrah cattle are the most versatile, adaptable, maternal breed you could ask for,” he adds. “Don’t let the ‘heat tolerance’ label be a stumbling block for the colder climate breeders either. I’ve experienced this breed thriving even through some pretty harsh, north Georgia temperatures.

“We have plans to start a ‘naturally raised’ beef program with our Simbrah steers providing Choice steaks for individual sales and select meat markets in the north metro Atlanta area. It’s not an easy choice but I think it is the right one for the consumer. We don’t use hormones or antibiotics, so if one gets sick we will pull it out of the program. Mossy Creek Ranch is not so much focused on numbers, as far as head count, but we are very selective and will probably max out at 75 breeding Simbrah on 200 acres,” Kent explains.

The Kents are just now starting to advertise and promote their program. They will be entering their first show this

fall. As they build up their own herd, they are also trying to build up the breed in their home state.

“It’s going to take some education. We have to introduce the cattle to the local breeders. In five years, we hope to have enough breeders to get Simbrah classes started at some of these shows. Right now, we don’t have a class of our own. It is in the bigger scheme of things to eventually export to the Caribbean and West Indies, as we have familiarity with this market. It is a tough one, but their needs are great for hardy livestock and the Simbrah is ideal,” he adds.

As their three children – Caleb, Joshua and Daniela are pursuing their life goals overseas and on domestic ground, Kevin and Charlene Kent have time to follow their dreams of being modern Simbrah pioneers in the Peach State. They’re looking for ambitious cattle breeders interested in coming along for the ride with them.



A Simbrah female out of Pigeon Mountain’s donor, Roshanda, and sired by Nile King.

THE GOAL IS *Quality!*

In the last two years, we have stepped up our program to a new level of quality! We have made significant purchases that we think will move 7N Ranch to the forefront of the breed, including new herd sires, embryos out of some of the most proven cows in the breed and select young females that are loaded with potential.

We are members of Synergy, Superbowl, \$ellabration, and The Elite, so when you need a show heifer, remember 7N and all the added benefits that come with these shows.



We are excited to be part of Synergy VI and we invite you to evaluate our offering, Lots 71-74!

Nieschwietz 7N Ranch

Pete Nieschwietz
P.O. Box 303
Falls City, Texas 78113
956/460-6002

pjnieschwietz@sbcglobal.net

RANCH LOCATIONS IN FALLS CITY AND DONNA



Smith McCrary Stylin 1052-Sired by Smith Always In Style, a Dream On x Smith Priceless son. Her dam is sired by Smith Nu Approach and out of the Annie Cow Family. She has now been flushed to Smith Satisfies and we are excited about what she brings to our program. She is square hipped, long-bodied, feminine and loaded with volume.



Smith CRC Nu Glory-A daughter of Smith Nu Wave II, the #1 EPD bull in the breed. Her dam is a daughter of Smith RFI Golden Glory, an International Champion Female and sired by Smith Nu Approach. The Glory Cow Family is one of top indexing lines in the breed with 1% rankings for WW, YW and Terminal Index. She is bred to Smith Satisfies and you will see her on the show circuit come spring!



LMC WFC Wave Amigo-We purchased this son of Smith Nu Wave II and out of Diva at the Synergy Sale. He is a full sib to the popular \$42,000 National and International Champion, LMC WFC Dream Girl. His sire is the #1 EPD bull in the breed and his dam is now a donor in the Southwestern Farms and Smith Genetics herds. SEMEN FOR SALE.



Oprah-We have embryos out of the great Oprah cow, sired by Smith Nu Wave II and Smith Evan. We can't wait to get these calves on the ground and into production. Oprah is the dam of Diva and both are donors in the Southwestern Farms and Smith Genetics herds.



LMC Miss Diva-We have embryos by her and Smith Satisfies. Diva has made her mark already by producing Dream Girl, Rita, Diamond Diva and Wave Amigo! We're excited about this mating with Smith Satisfies and our first bull calf is on the ground---WOW is how we describe him!



KSSR



WWW.KNEZEKSIMMENTALRANCH.COM

Ready for New and Fresh Simbrah Genetics at an Affordable price?

Then give KSSR a call for your next Champion!

Full and Maternal Sibs to these three champions available soon....Don't miss them and we'll see you in the winners circle.



KSSR Glamorous.

Johnnie Walker x Glamour
2013 TJSSA Futurity Res Division Champion
Many time champion Simbrah and the next up and coming donor. Owned by Cody Garrett, La Hacienda Hinojosa and KSSR.



KSSR Black Mystique.

Johnnie Walker x Glamour
2013 National Res. Grand Champion Simbrah Female & Star of Texas Grand Champion Simbrah.
Owned by Rodenbeck Family and KSSR.



KSSR Butterfly.

Johnnie Walker x Glamour
2012 Brazoria County Fair Grand Champion Simbrah Female.
Owned by the Lashlee Family



KSSR Shining Moments.

A daughter of KSSR Shining Star (pictured below)



KSSR Glamour.

Dam of heifers shown above
SVF Star Power x KSSR Shining Star (pictured below)
2011 Star of Texas and State Fair of Texas Grand Champion
2011 TJSSA Futurity Grand Champion
2011 HSLR Calf Champion



A son of KSSR Shining Star (pictured below) and Johnnie Walker.

This young Simbrah bull is the stoutest, deepest, big boned, and structurally correct calf as we have seen. He's solid red, double polled and has a proven pedigree to boot. Call us—he's the next young breed changer and HE IS FOR SALE.



KSSR Shining Star

WAR V8 Bubba x KSSR Mystique
2010 HSLR Grand Champion Simbrah and Reserve Overall American
2009 and 2010 Fort Worth Grand Champion Simbrah
2009 Rio Grande Valley, Star of Texas and State Fair of Texas Grand Champion Simbrah
Dam of Glamour, grandam to Glamorous, Mystique and Butterfly.

Thank you to all our customers. We look forward to discussing your Simbrah or Simmentals needs.

Give KSSR a call for your next champion! Superbowl eligible and scramble certificates welcomed.



**KNEZEK
SIMMENTAL
SIMBRAH
RANCH**



Brian Knezek • 361/293-1590
email: knezek@gvec.net
web: www.knezeksimmentalranh.com

LMC \$ellabration shows high interest and demand for breed

Over 400 Simbrah, Simbravieh and Brahman enthusiasts joined together amidst one of the toughest droughts in South Texas to enjoy some fine hospitality, great cattle and rewarding junior shows at the LMC \$ellabration on La Muneca Ranch in Linn, Texas.

"With the support of the LMC \$ellabration members, over \$30,000 was awarded to the juniors in the LMC Jackpot and LMC \$ellabration shows. We raised over \$20,000 for my family's scholarship fund, which awards thousands of dollars in scholarships across Texas yearly and marketed 110 head of cattle across the Simbrah, Simbravieh and Brahman worlds," said sale host Carlos X. Guerra.

The highlight of the weekend once again was the \$20,000 awarded in premium money and awards given to junior

exhibitors who exhibited their Simbrah, Simbravieh and Brahman cattle. Overall \$10,000 was awarded in the \$ellabration Showmanship Show through premiums,

(Continued on page 21)



Faith Onstot was the exhibitor of the reserve grand champion Simbrah heifer at the \$ellabration, winning \$1,500. She also won the same title at the LMC Jackpot.



Dawson Raub purchased the high selling lot in the sale, a daughter of LMC WFC Dream Girl and LMC Rhino for \$41,000. She was offered by La Muneca, 6G Ranch, Louie Flores, and BETM Ranch.



Katlyn Davila won the \$ellabration Showmanship contest, while McKenna Tschirhart was the reserve showmanship. They are pictured with the \$ellabration sponsors.



Victoria Villanueva was the exhibitor of the grand champion Simbrah heifer at the \$ellabration, winning \$3,000 for the title.



Emilo Flores exhibited the grand champion AOB heifer at the \$ellabration.



Olivia Vela exhibited the grand champion Simbrah heifer title at the LMC Jackpot.



Smith Charming Moves won many titles this past Spring, including 2013 Houston Junior Show American Supreme Heifer. This was the first time a Simbrah heifer has won the title and we have felt all along this heifer was supreme!

She is sired by Smith Evan and out of the great She Moves, which means she has the Bella and She Moves Cow Families in her pedigree and is the only female to date to do have those two giants in her lineage. The heifer calf at her side is a Smith Satisfies daughter and Kaleb is now showing her this fall.

We are excited about having this female at the forefront of our select herd!

SMITH CHARMING MOVES

- 2013 National and International Champion
- 2013 San Antonio \$10,000 Junior Champion
- 2013 Superbowl Champion
- 2013 Houston Junior Show Champion and Supreme American Champion



David and Thuy Grimes • Kaleb and Katarina Fontenot
17914 Timber Mist Court • Cypress, Texas 77433 • 832/594-7530
info@tmplsc.com • www.temperancelivestock.com

Also follow us on



Bringing The Breed's Best Pedigrees To Our Program And The Southeast
Our commitment to the Simbrah breed is strong... and so is our sire lineup!

REGISTERED REPLACEMENTS,
SHOW PROSPECTS AND
BULLS FOR SALE



•LMC JW Red - Sired by LM EF Johnnie Walker Black and out of the great donor, Oprah, who of course is the dam of Diva, and granddam to Dream Girl. Red was the 2011 International Senior Champion Bull.

•Smith Wentz Carl-Sired by Nu Wave II and out of Diva. Diva is the dam to Moose, Rita, Dream Girl and Wave Amigo.

•Smith Bella's Potential-Sired by Smith NF Sargeant and out of the breed matriarch, Smith Bella Bella.

•Mr. Creamy, a Dream On son out of RSUN Cookies N Cream, who is in the Smith Farm's program.

•LSFR Select 55K-A Smith Nu Approach son out of a 55K bred dam.

•LMC LF Swagger, a son of Johnnie Walker and the great Swan cow.

We have sons of the top genetics in the breed working in our program.

Lazy SF Ranch

Craig and Doug Schultz • 6899 Rossignol Road • Bell City, LA 70630
Craig 337-802-2173 - Doug 337-540-8901 • lazysfranch@live.com

\$ellabration...

(Continued from page 20)

buckles and banners to five different age divisions paying ten deep in each division. The top two in each division won belt buckles plus a check. The champions were (8 & 9 yrs. old) Robert Stavinoha and Kade Schooler; (10 & 11 yrs. old) McKenna Tschirhart and Mia Barba; (12 & 13 yrs. old) Sabrina Cano and Victoria Villanueva; (14 & 15 yrs. old) Jane Hunt and Adriana de los Santos and (16-18 yrs. old) Kaitlyn Davlin and Faith Onstot. Kaitlyn Davlin was awarded the supreme showman honor and won \$2,000, while McKenna Tschirhart was named reserve supreme and won \$1,000, plus banners, buckle and division money. Showmanship was judged by Webb Fields.

The LMC \$ellabration Cattle Show had 50 entries and was judged by Roger McDowall. Victoria Villanueva of Edinburg, Texas led her La Muneca/La Negra heifer LMC LN Blackberry to grand champion Simbrah honors winning \$3,300, a buckle and a banner. Faith Onstot led her LMC/Boening Bros. heifer, LMC BBS Jenna to reserve champion Simbrah female honors winning \$2,100, a buckle



LMC Jackpot junior showmanship winners.



LMC Jackpot senior showmanship winners.

and a banner as well.

In the \$ellabration AOB Show, Emilio Flores of Linn, Texas led his Louie Flores/Darryl Raub bred heifer, LMC LFDR Lucero, to grand champion AOB Female honors winning \$1,000, a buckle and banner. Amelia Stavinoha of Eagle Lake, Texas led her BETM Ranch heifer MS BETM Alexandra to reserve Champion AOB Female honors winning \$500, a buckle and a banner. In the AOB Bull Show Dawson Raub of Lampasas, Texas led his Raub Simbrah bull to grand champion honors winning \$600, a buckle and a banner.

The \$ellabration Sale featured cattle from La Muneca and customers.

The top selling Simbrah bull, LMC Zydeco, sired by 6G/LMC Rajin Cajun was consigned by La Muneca Cattle Company and sold to Darrell Sklar from Edna, Texas for \$7,000. Twenty-two Simbrah bulls averaged \$2,240.

Another first time LMC \$ellabration member, Kelly Barnhard of Kansas Polled Brahman Ranch, sold a polled 3/8 x 5/8 Simbrah heifer named LMC KPBR Hope 1Z/113 for \$12,000 to BETM Ranch of Castroville, Texas, 6G Ranch of Rock Island, Texas and La Muneca Cattle Company of Linn, Texas. Seven percentage Simbrah females averaged \$5,000.

The highlight of the Simbrah heifer offering was the Lot 92 LMC Redream heifer sired by LMC Rhino and out of LMC WFC Ms. Dream Girl consigned by Louie Flores, La Muneca, 6G Ranch and BETM Ranch, who sold to Dawson Raub of Lampasas, Texas for \$41,000. Forty-six Simbrah heifers

(Continued on page 36)

A New Route To Simbrahs

We're putting together a select Simgenetics program and we're excited about the route we are taking to breed Simbrah. We've purchased some unique Simmental matings and will be crossing those with Purebred Simbrah bulls to bring some new blood to the breed.

Here's two new Simmental females that we will be breeding to produce Simbrahs!



Smith Vivid N Red 48Y

Sired by Smith McCrary Andy N Black and out of Smith Vivid-N-Red, a Mackfrid daughter. She is now bred to Smith Evan to produce a three-quarter blood calf.

Smith NPCC Susy N Black 48Y

Sired by Smith McCrary Andy N Black and out of a Meyers Bonus bred dam. She is bred to Smith Satisfies to produce a three-quarter blood.



Watch for our Simbrahs. . . we're bringin' them!

Bob and Tammy Maiorano

678 Moss Rose Lane • Driftwood, Texas 78619
Tim Smith, consultant 512/587-7896 • smithgenetics1@gmail.com

She's One Of The
Best Ones
In The Breed!



**Check out our Synergy
Lots 50-55!**

BURCH FARMS

Rickey Burch Family

P.O. Box 755

Hempstead, Texas 77445

979/826-3231 office

713/206-2579 cell

burchfarms@peoplepc.com

www.burchcattle.com



LMC RB Muneca 5S/326 is not just one of our good ones, but she is one of the best ones in the breed. She is sired by Red Ammo and is out of the great 3E89 matriarch in the La Muneca program.

5S/326 is the dam of Burch She's Got It 9A, selling as lot 59 in Synergy. 9A is sired by Smith Satisfies, who is our senior herd sire. We are so excited about the job Satisfies is doing in the breed. The heifer calf at side of Kaleb Fontenot's 2013 National and International, as well as Houston Supreme American Heifer, is sired by Satisfies. Watch for his impact!



We've known it all along... Pine Ridge Simbrah Can Compete With Angus Genetics

Just look at the data from the American Simmental Association's Carcass Merit Program. This is the result ASA's 2012 Illinois Test.

The numbers clearly show that Pine Ridge cattle have leading carcass numbers.

Pine Ridge's goal is to produce efficient, corn fed, Low to Mid Choice beef which has reduced saturated fat as compared to prime beef. The consumer is very concerned about healthy nutrition and heart healthy selections. Pine Ridge Simbrahs address the concerns of the consumer. Pine Ridge raises quality beef that is very tender, flavorful and nutritious and free of Beta Agonists and hormone treatment.



Just analyze this carcass data and incorporate Pine Ridge genetics into your breeding plan.

PRR Dr. Dazzle 911U

Breeder: Pine Ridge Ranch, Athens, Tx

Polled/S Purebred Bull

DOB: December 2, 2006

Sire: PRR Red Ammo 506P

Dam: PRR Miss Dazzling 720G

Reg #: 2495219

PRR Optimum 892T

Breeder: Pine Ridge Ranch, Athens, Tx

Polled Purebred Bull

DOB: December 22, 2007

Sire: PRR Trooper 214F

Dam: PRR Optima 677J

Reg #: 2446430

UNIVERSITY OF ILLINOIS FEEDER STEERS-2012

ANGUS SIRES	# of Animals	Marbling	Carcass Weight	Back Fat	REA	KPH	Yield Grade
44 CHANGEUP	6	435	759	0.37	12.7	1.9	2.3
BASIN RAINMAKER P175	6	452	720	0.44	11.8	2	2.7
CONNELLY COUNTERPART 882	7	359	716	0.34	12.7	1.9	2.3
CONNELLY HEMISPHERE 957L	7	459	772	0.4	12.8	2	2.4
FHCC SPECIALIST 7540	8	415	757	0.43	12.8	2	2.6
G A R PREDESTINED	8	543	711	0.53	12	2.2	2.8
KG FOCAL POINT 8100	10	376	710	0.36	12.5	2	2.2
LCC NEW STANDARD	9	419	724	0.35	12.7	1.9	2.1
SITZ UPSIDE 547W	8	394	748	0.46	12.6	1.9	2.6
TC THUNDER 805	11	376	727	0.43	12.3	2	2.5
WHITESONE ADVOCATE	4	415	750	0.42	12.2	2	2.3
WOLF CREEK PLAINSMAN	14	394	725	0.39	12.3	1.9	2.5
WOODHILL MAINSTREAM U11	5	376	715	0.4	12.4	2	2.4
MEANS	Total=103	416	733	0.41	12.4	2	2.4
SIMBRAH	# of Animals	Marbling	Carcass Weight	Back Fat	REA	KPH	Yield Grade
PRR DR. DAZZLE 911U	7	399	757	0.32	13.1	1.8	2.1
PRR OPTIMUM 892T	3	343	743	0.45	13.9	2	2
MEANS	Total=10	371	750	0.39	13.5	1.9	2

Study The Numbers... They Show The Results

Please visit our website. We recently revamped it and you'll find articles and videos that further explain our commitment to the U.S. beef industry and the product we are producing.



PINE RIDGE RANCH

Home of Ranger Livestock, Athens, Texas

JANE AND BILL TRAVIS

9876 Plano Road • Dallas, Tx 75238

Weekdays: 214-369-0990

Home: 214-348-1618

Cell: 214-850-6308

Email: billtravis@bigplanet.com

Visit us at
www.simbrah.com

It's About The Consumer!

We have been moving our program in that direction for more than 30 years....

"We have spent more than three decades dedicated to developing a product — a very specific and unique line of cattle — that we believe will be important for generations to come. At Pine Ridge Ranch, our breeding program has slowly, but soundly evolved over the past 30 years to generate an ultimate hot-weather cow that will produce preferred carcasses with every bit of efficiency bred into the production system. The product we have now did not exist 30 years ago. Jane and I set out on a 40-year plan back in 1981 and we are in the 32nd year of that plan."

~ Bill Travis



Our End Product Goal includes:

- Environmental cattle to prosper in the warmer climates of the world
- Heart healthy products with lower saturated fat
- A 1,400 pound steer at 16 months of age with low grain to weight ratio
- Carcass tenderness and choice beef — no standards, no primes, all YG1, YG2 and YG3
- Small head, moderate bone to achieve 65% red meat
- No beta agonists and no hormones

And along the way our cattle have become recognized world-wide not just for what they deliver on the rail, but for their efficiency and productivity in the pasture and their excellence in the show ring.

At Pine Ridge Ranch, it's about the consumer!



PRR RITO 545W ASA # 2513491
Sired by PRR Perfection 825 and out of PRR Clarita 522P



TX

PINE RIDGE RANCH

Home of Ranger Livestock, Athens, Texas

JANE AND BILL TRAVIS

9876 Plano Road • Dallas, Tx 75238

Weekdays: 214-369-0990

Home: 214-348-1618

Cell: 214-850-6308

Email: billtravis@bigplanet.com

Visit us at
www.simbrah.com

Event

Simbrah breeders hold MAS VII event

The Marketing American Simbrah (MAS) group held their eighth annual event, June 26-28th in conjunction with the American Junior Simbrah Roundup, in Wharton, Texas. It once again included a \$15,000 junior show and sale.

Samantha Leifeste, Cameron, Texas served as the showmanship judge. The contest saw \$7,500 in prize monies and buckles distributed to five age groups. Prize money was awarded to 10 places, paying \$300, \$250, \$200, \$150, \$100, \$75, \$50, \$25, \$25, and \$25, plus buckles to the winners.

Alan Leifeste, Cameron, Texas served as the cattle judge for the percentage and purebred shows. In the percentage show, he selected Caleb Rodenbeck, Brenham, Texas and his entry of Smith CRC Bella Vive, a daughter of Smith Matt N Black and Smith Bella Bella as the grand champion. She was sponsored by Smith Genetics. Tristan Chapa and his entry of LMC FK Miss Soleil Z34, a LMC LF Braveheart daughter, were named the reserve grand champion percent-

age winners. This entry was sponsored by La Muneca. They received banners, buckles and \$600 and \$400 respectively.

In the purebred show Micah Perkins, Chireno, Texas won the calf division and the grand champion title. She was awarded a buckle, banner and \$3,000 for the win with LMC Daydream 5Z/173, a LMC Rhino 5W/367 and LMC WFC

(Continued on page 25)



The 1st to 8th place winners in the 10-11 year-old division included: Andres Villanueva, Hannah Wells, McKenna Tschirhart, Mia Barba, Cade Schooler, Robert Stavinoha, Dawson Raub, and Denise Garcia. They are pictured with showmanship judge, Samantha Leifeste.



Loralie Hill won the 9 and under Division in Showmanship. She is pictured with judge, Samantha Leifeste.



The 1st -10th place winners in the 12-13 year-old division included: Rowdy Baker, Olivia Vela, Addie Trojanowski, Matthew Salinas, Perry Logan, Jacob Friedrich, Brody Hill, Sophie Palmore, and Cassandra Flores. They are pictured with judge Samantha Leifeste.



The 1st-10th place winners in the 14-15 year-old division included: Carlye Rodenbeck, Victoria Villanueva, John Paul Rodriguez, Adriana de los Santos, Leandra Flores, Stephen Ramos, Mello Madison, Hunter Wells, Tyler Jenkins, Kelly Salyer. They are pictured with judge Samantha Leifeste.



The 1st-10th place winners in the 16-18 year-old division in showmanship included: 1st-10th Kaleb Fontenot, Kaitlyn Davlin, Hope Onstot, Hadley Baker, Caleb Rodenbeck, Tristan Chapa, Emilio Flores, Kevin Koehl, Micah Perkins and Brooke Springer! They are pictured with judge, Samantha Leifeste.



The MAS Calf and Grand Champion Purebred Heifer was exhibited by Micah Perkins. She is from La Muneca and is a Rhino x Dream Girl bred heifer. She won a buckle, banner and \$3,000.

We Breed The Kind Of Simbrah You Want And The Kind That Will Work



"Nothing has a bigger influence on your bottom line than Fertility-No calf, no profit. Next biggest influence is Performance-More pounds and more money per pound. We produce replacement heifers that make a profit..."

Jud Flowers

When you are in the market for registered Simbrah replacement females and bulls, we invite you to come to Monte Christo!

Monte Christo Ranch

Jud & Margie Flowers

12111 N. Bryan Rd. • Misson, Texas 78573

956/207-2087

judf@lonestarcitrus.com

MAS VII...

(Continued from page 24)

Dream Girl daughter, sponsored by La Muneca. Caleb Rodenbeck returned to the winner's circle to win the junior champion and reserve grand champion honor of the purebred show. His Smith Genetics' entry, Smith Wentz CRC



The MAS Reserve Grand Purebred Heifer was exhibited by Caleb Rodenbeck. The Smith Genetics heifer was sired by Smith Nu Wave II and out of Triple P Juliet. Caleb won a buckle, banner and \$1,500.



The MAS Grand Champion Percentage Heifer was exhibited by Caleb Rodenbeck. The Smith Genetics sponsored heifer carried the genetics of Smith Matt N Black and Smith Bella Bella. He won \$600, a buckle and banner.



Tristan Chapa exhibited this La Muneca Bred Heifer to Reserve Grand Honors and a buckle, banner and \$400 in the MAS Percentage Show. She is sired by LMC Braveheart.



The Nieschwietz Family, 7N Ranch, Falls City, Texas was the volume buyer at MAS VIII.

Keepsake is sired by Smith Nu Wave II and out of Triple P Juliet. He received a buckle, banner and \$1,500.

A full house was on hand in Wharton, Texas, the evening of June 28th for the sale. The 63 head offering from the herds of Monte Christo Ranch, RGV Cattle Co., La Negra Cattle Company, BETM Ranch, Reavis Farms, 5W Cattle Company, LPJ Ranch, 6G Ranch, La Muneca, and Smith Genetics averaged \$2,564. The Nieschwietz Family, 7N Ranch, Falls City, Texas was the volume buyer.

Smith McCrary Stylin 105Z, an April 2012 daughter of Smith Always in Style sold for \$9,500 to 7N Ranch. The purebred Simbrah show prospect was offered by Smith Genetics and their partner, McCrary Farms. LMC WFC Goldminer 5U/419 topped the bull offering as he sold for \$5,000 to Darrell Sklar and Son, Edna, Texas. The proven Simbrah bull was polled and a son of Smith James Outlaw and out of Goldmine bred dam. He was offered by La Muneca. The top selling Simbrah pair was from the partnership of Smith Genetics and Reavis Farms. The three-quarter Simmental, one-quarter Brahman cow was sired by Kenco/MF Powerline 204L and out of a LMC Titan bred dam. Her purebred March baby at side was sired by Smith Isgrig Charismatic. The cow was purchased by 7N Ranch for \$6,700 and the calf was purchased by Richard Foster, III, Wallis, Texas for \$2,700.

Rene Vela served as sale chairman of the event and Leo Casas was the auctioneer. For additional photos, click on the photos/events tab of www.simbrahworld.com.

DBR-LAND & CATTLE RANCH

Purebred Simbrah

**Offering
Registered Show Heifers,
Replacement Heifers
and Herd Sires**

**Dick & Sylvia Hornback
P.O. Box 1477
Decatur, Texas 76234
940/393-3266**

dick.hornback@energyworldnet.com



- DBR Simbrah cattle are heat tolerant and achieve fast weight gain on native grasses
- DBR has strong herd genetics from the best breeders in the industry
- DBR offers exceptional Simbrah with quality, low birth weights, gentle disposition, moderate frames, and solid red color with white blaze faces

Just Look At What We're Raising At La Blanquita Ranch

Mr LB Ironman • Red bald face bull

Sired by LM Smith RFI Red Bullet and out of our donor, Valentina X200, a Rocco daughter. Massive bone, powerful loin with an exceptional front end. He is very muscled throughout. We will be showing him in the upcoming show season.



Mr LB Tornado Solid red

Sired by LMC Smith RFI Red Bullet and out of our donor, Valentina X200. Long, structurally correct and loaded with eye appeal. He will be in our show string also.

Mr LB 5A/120 Solid dark red bull.

Sired by Red Bullet and also a son of Valentina X200. He shows a lot of future and is a very masculine bull. **He is for sale, contact us!**



Mr LB Terminator

Sired by the International Champion Bull, Rhino and out of our donor Maggie 5X2. Stout, long and very masculine bull. We plan to consign this bull the 2014 Houston Sale.



Mr LB Gladiator

Sired by Rocco and out of our donor, S-16. This is a very complete bull and we will be showing him.

Miss LB Florenza

Sired by Rhino and out of our donor, Maggie 5X2. She is a full sib to Terminator. We will be showing her too!



Miss LB Gloria

Sired by Red Bullet and out of our Rocco sired daughter, Valentina X200. Lots of eye appeal and she is in our show string.



Ruben Garcia and sons, Joaquin and Luis
1712 Thornwood Dr. • Mission, Texas 78572 • 956/624-1428
www.laBlanquitaranch.com • lbranchcattle@live.com

RIO GRANDE VALLEY

THE BIRTHPLACE AND CAPITAL OF SIMBRAH

The good Lord has blessed the RGV with some bountiful rains here recently and the pastures and cattle are bouncing back from the prolonged drought. Although the drought has taken its toll on the region, the RGV remains the source for the most Simbrah cattle in the USA within one hour of each other. So if you are in the market for a show heifer, a commercial or herd bull, come see us here in the RGV. If we don't have it, we can sure help you find it and have a good time doing so. Many of Simbrah's leaders are from the RGV – from the late Bud Wentz helping start the breed in the late 60's to La Muñeca starting their annual Jr. Educational Round ups in the late 80's to the first Simbrah steer show in the early 90's and MAS in the early 2000's, you can count on RGV breeders to **MAKE THINGS HAPPEN** for Simbrah.



CONGRATULATIONS to Sabrina Cano on her 2013 RGV Jr. Show Champion. The 2013 American Jr. Simbrah Round Up was dedicated to the Benny Cano family for all they do for Simbrah. ANIMO Canos!!



We want to thank Chris Shivers with ABBA for putting on a first class showmanship clinic and doing a fine job judging the MAS Showmanship contest at the RGVLS. **MIL GRACIAS CHRIS!**



The RGV is home to some of the best show prospects in the land. Micah Perkins purchased LMC Daydream at the LMC Sellabration and won Grand Champion at MAS VIII plus \$3,000.

1 7N Ranch - Donna
Nieschwitz Family
956/460-6002
pnieschwitz@sbcglobal.net

2 Brolozo Cattle Co. - Linn
Benjamin & Tonya Hill Family
956/227-8239
tonyahill@yahoo.com

3 L and B Genetics - Edinburg
Darryl Caraveo Family
956/369-0691
darryl.caraveo@yahoo.com

4 La Blanquita Ranch - Mission
Ruben Garcia & Sons
956/624-1426
lbranch6@yahoo.com

5 La Hacienda Hinojosa - Edinburg
The Lucas Hinojosa Family
956/381-8933
LHHRanch1964@aol.com

6 La Muñeca Cattle Co. - Linn
Carlos X Guerra Family
956/383-7566 (M) 802-1641
www.lamuñecacattle.com

7 La Negra Cattle Co. - Edinburg
Javier Moreno Family
956/607-7408
javierlnoc@aol.com

8 LPJ Ranch - Linn
Luis Flores Jr. Family
956/467-0205
Louie@chorizosanmanuel.com

9 Monte Christo Ranch - Edinburg
Jud and Margie Flowers
956/207-2087
judf@lonestarcitrus.com

10 Reavis Farms, Inc. - Mission
Randy Reavis Family
956/585-8831
www.reavisfarms.com

11 RGV Cattle Company - Edinburg
Rene Vela Family
956/279-2200
Rgvrene@aol.com

12 Top C Cattle Co. - Pharr
Benny Cano Family
956/499-5129
bcanojr@rgvrr.com

SIMBRAH COUNTRY

RIO GRANDE CITY

LINN

EDINBURG

McALLEN

MISSION

2091

PHARR

DONNA

OLMITO

BROWNSVILLE

**LMC SELLABRATION
SALE, \$20,000 + JR. &
\$10,000 + LMC JACKPOT
SHOWS - MARCH 28
& 29, 2014**

IT IS WELL WORTH THE TRIP !!



CONGRATULATIONS to La Blanquita Ranch for breeding the Reserve Champion bull at the 2013 RGVLS Open Show, Mr LB Zeus who is a LMC HS Rocco x LMC LF Bridget son.



CONGRATULATIONS to Tyler Denny on winning the 2013 RGV Open Show with his La Hacienda Hinojosa heifer, LHH Lexi sired by LMC JWB Amigo, (aka Black Knight) a full sib to LMC Miss Diva.



CONGRATULATIONS to Reavis Farms for breeding RFI Real Deal, the 2013 National and International Reserve Calf Champion sired by Smith Evan and RFI Dominoe. Check out their 7N's SYNERGY lots.

The Sky's The Limit With These Females

We also have the genetics of Smith Bella Bella and Simply Great in our herd, as we purchased a flush in Smith Sweet Bella at Synergy V and purchased a Sargeant daughter out of the high valued cow in the breed, Smith Black Mystic.

Watch for the production of these young females... we think the potential for great ones is sky high!

JOHNSON CATTLE CO.

Wayne Johnson 830/391-2571
Kenny Johnson 361/438-3413
wjohson4945@sbcglobal.net
Tim Smith consultant
512/587-7896
smithgenetics1@gmail.com
Follow us on Facebook-Johnson
Cattle Company, Kenedy, Texas



Smith Johnson Top Price-Sired by Smith Isgrig Charismatic x Smith Priceless. Loaded with depth of body, bone, correctness, femininity and she has lots of eye appeal. We think the judges are going to like her as we campaign her this coming Spring.



Smith Wentz Imagine Z105-We purchased this little gal in Synergy V and are anticipating Satifies sired calves from her in the spring. She is out of the proven Diva and Smith Nu Wave II—maybe the most prolific genetic combination to date in the Simbrah breed.

I am 13-years old and I raise and show Simbrah cattle. I recently attended the youth program at the 59th Annual Texas A&M Beef Cattle Short Course with other junior Simbrah exhibitors, Olivia Vela, Ariana Cantu and Matthew and Amanda Salinas. I came home with something that shocked me. People are not eating beef like they have in the past.



In my house, we eat beef on a regular basis. Probably because my dad has always raised commercial cattle at one point or another in his life and he was raised with the belief that we need to "Eat More Beef" and because he doesn't care too much for chicken! So, the numbers that the presenters were showing us really surprised me. That made me realize that OUR industry, the beef industry, is in serious trouble. I learned that less and less people are buying and eating beef products. Plus they are being persuaded every day not to eat beef, by either the other industries, famous chefs, and/or environmentalists. These groups are targeting our consumers.

Beef used to be the number one category, but now we are second and loosing ground by the day. If we don't do something, we will soon be third, behind chicken and pork and possibly become an insignificant meat category.

What can we do as juniors, as Simbrah breeders, as members of the beef industry? We can ADVOCATE. One of my favorite parts of the program was put on by a gentlemen named Bruce Vincent. Mr. Vincent is a logger from Libby, Montana and his industry and his family business was targeted by environmentalists and it really affected his town. One of the main points that he made clear was that just because you are small does not mean you can't be heard. This really encouraged me that I can make a difference, however small I may think it is. We have a big responsibility on our shoulders as future Simbrah breeders and cattlemen. We have to start now telling kids our age that we do not treat cattle inhumanly, that we do not abuse animals, and that beef really is good for you. I would encourage every Simbrah show kid to attend events like the TAM BCSC. We need to learn about more about our industry and how to promote beef. Thanks!

Brody Hill
Edinburg, Texas

Fellow Simbrah Breeders

Here we are struggling through another dry year—which is a great reason to raise Simbrah cattle. They bring the fantastic hybrid vigor we need and want, along with the great mothering ability and superior heat tolerance. Here at Triple P Ranch, we continue to improve our herd through some very selective breeding with a strong emphasis on AI and embryo transfer. We feel that we have put together a very solid program with the pedigrees of these trait-leading Simbrah bulls, including Nu Wave II (a 3/4), Ronen (a Sargeant son) and Charismatic (a NuWave II son).

Our cow power starts with the base of SCC Cleopatra, who has a long, long list of winnings and who produced Kiya whose flush sold to Southwestern Farms at Synergy V for 5,000 dollars. Kiya produced Triple P Juliet, who sold for \$22,000 at Synergy V. We also have a full sister to Juliet in our herd. From there we go to the TSC Breathless 901N cow, who has offspring in several Simbrah herds including Pine Ridge Ranch, Triple S Cattle Company and Smith Genetics to name a few. The list goes on and on with this powerful breeding and far too many pedigrees to mention. In order to keep pace with the fast moving improvements and constant upgrading of everyone's programs we also have incorporated several Simmental bulls for new blood. We have added the power of Dream On 186L, Grandmaster, Sweet Meat, Cut Above and Sure Bet to name a few.

Just as an example of our ability to produce bulls that work in other programs, take a look at the 3/8 x 5/8 donor prospect, LMC KPBR Emphoria. This female was produced by LaMuneca Cattle Company, out of one of our young herd bulls, Main Dream, who sold at Synergy II in 2009. We also currently have six NuWave II sired bull prospects that will be entering a gain test program this fall and will be for sale in the near future.

We also utilize some well-known Angus bulls to produce SimAngus genetics. We will continue to keep our breeding program in the forefront of an aggressive and innovative direction for years to come. If we can be of any assistance to you in any way with your breeding programs, stop by or call anytime. Remember at any time of the year, we have show heifers and steers for sale. We feel that the 4H and FFA programs are some of the finest educational opportunities that our young people can experience. These programs are not just about showing animals, they instill leadership in today's youth. We strongly support these programs.

TRIPLE P RANCH

Harvey and Marcy Popp • Pearland, TX • 713/906-3992 • happytrails1029@yahoo.com

Look forward to seeing you at the
Synergy Sale on October 26
in Giddings, Texas.
Check out lots 1-6 in the
Synergy catalog and see how
we can add to your program.



Triple P Juliet - Raised in our herd and now one of the leading donors in the breed.

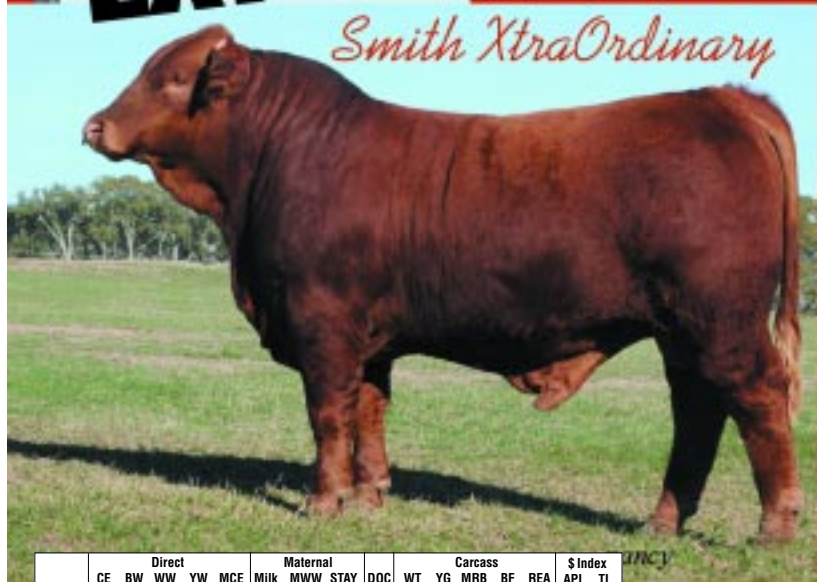


LMC KPBR Emphoria sired by Triple P's Main Dream bull and indicative of the quality we are producing



Read All About Him He's XtraOrdinary

Smith XtraOrdinary



He could be the next big bull for the breed as he is a combination of pedigree, profile, performance and potential!

He's sired by Smith Isgrig Charismatic, a genetic product of Smith Nu Wave II and the Eleanor Cow Family.

His dam is Smith Madam W, a Dream On daughter, out of Madam X. She is also a maternal sister to Sargeant, and a full sister to Smith Simply Great..

His EPDs are extra impressive, too! He's in the top 1% of the breed for API and TI, coupled with a top 1% ranking in calving ease, top 2% for birth and weaning weight and a top 4% for yearling weight!



THERE ARE A NUMBER OF FEMALES SELLING
BRED TO HIM OR WITH HIS SERVICE AS A
BREEDING OPTION IN SYNERGY VI!

OWNED BY

Smith Genetics

512/587-7896

smithgenetics1@gmail.com

Southwestern Farms

409/423-9060

Reavis Farms

956/585-6831

	Direct					Maternal			DOC	Carcass						\$ Index	
	CE	BW	WW	YW	MCE	Milk	MWW	STAY		WT	YG	MRB	BF	REA		API	TI
EPD	7.9	1.0	86.4	110.6	10.1	15.7	58.9		9.8	35.3	-0.23	-0.01	-0.079	0.46		103.4	7.10
Rank	1	2	2	4	5	95	15		20	15	50	15	30	45		1	1

Evaluate him any way you want...

He's The

Real Deal



RFI Real Deal

	Direct					Maternal			DOC	Carcass						\$ Index	
	CE	BW	WW	YW	MCE	Milk	MWW	STAY		WT	YG	MRB	BF	REA		API	TI
EPD	7.3	2.0	79.8	105.8	7.6	18.3	58.1		10.0	34.4	-0.24	-0.07	-0.072	0.51		90.8	64.8
Rank	2	10	10	10	30	85	20		20	15	40	45	30	30		2	2

PEDIGREE: Sired by Smith Evan, who is a Smith Nu Approach out of the great matriarch of the breed, Smith Bella Bella. His dam is RFI Dominoe, a Smith Also N Red daughter, which means you have the genetics of Sargeant, Dream On, and Power Drive from the bottom side of the pedigree.

PHENOTYPE: Polled, solid red, deep bodied, straight and wide topped, powerful hip and lots of bone. He was named the 2013 National Reserve Bull Calf Champion.

EPDS: He is ranked in the top 2% of the breed for API and 3% for TI and add to that a top 2% ranking for calving ease and a top 10% for birth, weaning and yearling.

Real Deal was produced in the Reavis Farms program and is now owned in partnership with Smith Genetics, Burch Farms, Diamond RF Farms and Southwestern Farms.

**Remember his name, RFI Real Deal--
you will be hearing more about him!**

OWNERS:

Reavis Farms

956/207-1447

Smith Genetics

512/587-7896

Burch Farms

713/26-2579

Diamond RF Farms

713/412-4487

Southwestern Farms

409/423-9060



Ellen Tom

Young Cattlemen's Conference

My Daily Journal

By Ellen Tom

There is something to learn from everyone we meet and every experience had. That is the thought that comes to mind when I reflect upon my trip with the Young Cattlemen's Conference (YCC) organized by the National Cattlemen's Beef Association (NCBA). The 2013 group was the largest ever with 61 participants from 30 states, who hung on together for eight days traveling from Denver to Chicago to Washington, D.C. The schedule was jam-packed every day with relevant presentations pertaining to the beef industry, tours of beef industry segments and meetings.

May 30 – My YCC experience began at the NCBA offices in Centennial, Colorado for introductions and an organizational overview of NCBA which was very insightful. In the afternoon sessions, we reviewed results of a leadership style test the group took before the trip and heard from grocery retailer Safeway about how they market and promote beef in their stores. That evening we enjoyed a steak fry with NCBA staff.

May 31 – We headed out first thing in the morning to the JBS Greeley Beef Plant that processes 5,000 head of cattle a day. We were given a full tour of the plant from the holding pens outside to the fabrication and boxing lines inside. It really is an eye opening experience to see the entire process of a live animal to wholesale cuts of beef. After our beef plant tour, we then headed to JBS Five River's Kurer Feedyard. That day there were 90,000 head of cattle in the lot and I was impressed with how well managed the feedyard was. Keeping 90,000 head of cattle happy is no easy task and they had that feedyard running like a well oiled machine. I was even able to take one of their management practices home and apply it to my own small feedlot! That evening we enjoyed a Major League Baseball game on Coors Field watching the Colorado Rockies take on the L.A. Dodgers in a suite. This evening was when the YCC participants were able to relax and begin to know each other.

June 1 – The day was spent in the NCBA offices again listening to presentations from American National Cattlewomen, industry insight and future projections from Cattle Fax and about global beef trade from the US Meat Export Federation. After lunch there were more presentations on the Beef Checkoff and a demonstration on how beef checkoff dollars are well used for research to uncover muscles in the beef carcass that are tender and can be turned into higher priced retail cuts of beef. That evening we were taken to Dave and Buster's to bring out the inner kid in us and play arcade games.

June 2 – Our last day in Denver. We spent the morning at Safeway's flagship store in Littleton, Colorado. We were shown how retailers add value to beef products and their marketing strategies to get consumers to purchase beef. We then boarded our buses to the airport to catch our flight to Chicago. Once we arrived in Chicago, we departed for the "Chicago Experience" which was capped off by a trip up to the top floor of the Hancock tower for cocktails.

June 3 – For our one day in Chicago, we boarded our bus to head to the Chicago Board of Trade and Chicago Mercantile Exchange tour. However, fate had other plans for us and our bus broke down. Despite this, time spent on the bus was some of the best time on the trip because

that's when we were able to have meaningful and fun conversations with each other. After an hour a new bus arrived and escorted us to the Chicago Board of Trade. There we were taken to see the floor and watch agricultural futures being traded live. It looked like a huge mess to us outsiders, but as our guide explained the process there was a distinct method to the madness we witnessed. Our day in Chicago then took us to OSI Industries for lunch and a tour of their beef wholesale processing facility. OSI contracts with McDonalds to make one-quarter of their beef patties. That's a big job! It was interesting to see trimmings of beef be turned into McDonald's quarter pounder patties. After our time at OSI, we rushed to the airport to make our flight to Washington D.C. for the final leg of our trip.

June 4 – Our first day in D.C. was spent with briefings on issues affecting the beef industry on Capitol Hill from NCBA's Government Affairs staff members. It was a lot of information to process and understand, so we could be ready for our meetings with congressmen and senators the next day. In the afternoon, we were taken to Whitestone Farms, an elite Angus seedstock producer, in Aldie, Virginia for a tour and some relaxation. We toured the beautiful grounds of Whitestone and were fed a steak dinner followed by a dance with a live band. We all had a great time, but were anxious about our meetings the next day on "The Hill".

June 5 – The big day dubbed by NCBA staff as "Boots on the Hill"! We walked to the steps of the Capitol building for our group and individual pictures and then we were off to our meetings! Texas had the most YCC members there and we had a jam packed schedule from 9 a.m. to 5 p.m. with meetings. All in all we visited eight congressmen and both our senators. It was encouraging to hear that most of our elected officials were supportive of agriculture and the beef industry, however it wasn't the case with all of them, especially the representatives with a more urban population. After our long day of walking miles in the halls of Congress, we enjoyed an evening reception overlooking the White House at the John Deere Public Affairs Office. Those who still had miles left in their feet departed for a walking night tour of the monuments. I was able to make it through the World War II, Vietnam and Lincoln Memorial before my feet gave out for the day.

June 6 – The morning was spent with the NCBA Government Affairs staff debriefing our visits on Capitol Hill. Most everyone had positive stories to tell and we were able to give valuable information to the NCBA D.C. staff. After walking the halls of Congress all day we all had a newfound appreciation for the hard work that the NCBA staff puts in representing the beef industry every day on Capitol Hill. After the debriefing we walked to the Embassy of Canada to hear a Country of Origin Labeling (COOL) brief from the Canadian Ambassador and understand how COOL has been detrimental to the Canadian beef industry. We then had the afternoon off to sightsee or enjoy some downtime. That evening we gathered for a reception and it was hard to imagine that it was my last night with all these wonderful people that I'd spent eight days with traveling the country and developing a deeper understanding of the beef industry.

I am grateful to the American Simmental Association (ASA) for allowing me the opportunity to attend the 34th Young Cattlemen's Conference. This has been on my "bucket list" of things to do and I encourage anyone looking to broaden their perspective on the beef industry and make new friends to apply for this next year through the ASA. Thank you to the NCBA staff for eight days of a life experience I will cherish and the sponsors who make it possible. Every participant left with a greater understanding of the industry we share and a newly found enthusiasm for getting involved and telling our unique story of beef production.



Preventing and treating cattle warts

By R. L. Morter, D.V.M., Larry Horstman, D.V.M.
School of Veterinary Medicine, Purdue University

Warts are caused by infection with the contagious bovine papillomavirus. Four types of the virus are known to produce skin lesions. All have been described as hardy. Two of the viral types cause most of the warts found on the head and neck of cattle. They will survive in the environment for weeks or months if protected by pieces of tissue such as a shed wart or bits of tissue on a halter.

Calves are most susceptible; few cases of warts seen in cattle over 2 years of age. Occasionally, warts are found on the teats of lactating dairy cows. Calves are easily infected by papillomavirus entering cut or abraded skin. All too frequently calves are inadvertently infected when tattooed or ear tagged for identification purposes. In fact, it is not unusual to find an entire tattoo overgrown with a mass of warts. Warts will appear one to six months after inoculation with the virus. Warts

often spread from the ear to other sites on the head and neck.

Papillomavirus is widely distributed in cattle. Cattle are the main source and natural reservoir of infection by the virus; but, halters, ropes, and instruments can serve as a potential source of infection. Not all animals carrying the virus will have warts. It can be transmitted from the inapparent carrier to the susceptible calf.

Prevention

Commercial vaccines are available; and if used as directed, they may help prevent warts in cattle not previously infected. Autogenous vaccines are prepared from chemically treated warts taken from animals in a herd. In fact, the autogenous vaccine is more apt to have the strain or type of papillomavirus causing the wart problem in a herd than some of the commercial vaccines.

Instruments and tack used on infected animals should be disinfected



There are four types of viruses known to result in warts on cattle.

before use on other animals. The infected animal may not have visible warts, but they may still contaminate equipment. Tattoo or tagging pliers can be disinfected between use on calves, with a 2 to 4% solution of formaldehyde. Dilute the liquid formalin 1 to 18 for a 2% solution or 1 to 9 for the 4% solution. Rinse off blood or tissue from the pliers before immersing in the formaldehyde. Maintain two sets of the instruments and alternate them in use thereby providing adequate time in the formaldehyde to inactivate the virus. Rinse them

(Continued on page 38)

MOSSY CREEK RANCH
SIMBRAH NATURALLY

KEVIN KENT
CLEVELAND GA
KEVINWKENT@GMAIL.COM
706-344-2355

LET'S TALK SIMBRAH!

Add Some "CAJUN" Spice!



6G/LMC Rajin Cajun has been a breed changer! His pedigree is laced with power and performance and his progeny are providing not only winners in the ring, but also breed changers in the pasture! Cajun is out of a Buzzard Hollow bred cow and our Simmental herd sire, JF Net Investment (Dream On). This 3/4 x 1/4 can modernize your calf crop and add dollars to the bottom line.

6G Ranch

Fred & Sharon Grahmann

Rock Island, TX 77470

Home: (979) 234-3967

Fred: (979) 758-4759

Michael: (361) 772-0188

Email us at: msgrah71@yahoo.com



6G/LMC Pappadeaux was the first Cajun calf born and the first champion sired. His dam is as moderate and powerful of a female as we have had in our herd.



6G Showmen 5Z222 sold this past summer in MAS, and she has a bright future in the showing! This 6G/LMC Rajin Cajun daughter was out of Jordan's 6G/LMC Knockout daughter, 6G Showtime.



LN LMC 12th Man, 2012 National Percentage Champion Bull sired by 6G/LMC Rajin Cajun.



6G/LMC Jasmine is a model 6G/LMC Rajin Cajun daughter that Robert Stavino has shown competitively this past year! She is loaded with power & function! Look for her and Robert on the road this next spring!



LMC BBS Jenna, This 6G/LMC Rajin Cajun daughter, shown by the Onstot Family, has spent plenty of time in the Winner's Circle this past year! Donor cow in the making!

Look for our 6G/LMC Rajin Cajun daughter's this next spring at the LMC \$ellabration! We are consigning the most powerful set of females that we have ever raised!

Contact 6G Ranch or La Muneca Cattle Co. (956) 383-7566 for semen availability!



March 29th



THANK YOU TO ALL THE BUYERS AND THOSE WHO ATTENDED THE ELITE

the *Elite*

Look for our cattle in Synergy, lots 13-15

Your connection from the pasture to the backdrop!



Congratulations to Gage Spence as he took Hagan Maiden 07Z to the coveted Grand Champion Simbrah title at the 2013 Texas Junior Simmental/Simbrah Association Futurity.



Congratulations to Callie Henly, as she and Hagan Rockstar 550Z, went to the winner's circle as the 2013 Texas Junior Simmental/Simbrah Association Futurity Junior Champion Simbrah.



We exhibited the 2013 National Grand Champion Percentage Bull, Hagan American Chopper.



Congratulations to Addie Trojanowski who exhibited Hagan Red Blaze 132Z to the Grand Champion Percentage honors at the National Show. Remember 2014 San Antonio Junior Show will include scholarship shows for percentage heifers.

If you need a show project, then look to Hagan Cattle Co. — we can connect you to backdrop and have you in the winner's circle.



Kim Hagan Family • 361-293-4720
1133 State Highway 111 West • Yoakum, Texas 77995
Show and Sale Barn • Reese and Codi Hagan
1364 FM 2543 • Yoakum, Texas 77995
Reese: 361-293-4721 • reesehagan@aol.com

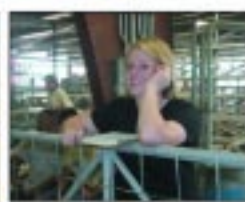
www.hagancattle.com



MAS VIII Simbrah Sale and \$15,000 Showdown

*Thank You To The Simbrah
Breed For Your Support*

MAS VIII once again drew a standing room only crowd and the participants want to thank you for your support of our breeding programs and the youth of Simbrah! The 2013 MAS was held in Wharton, Texas with the American Junior Simbrah Roundup! The 63 lots averaged \$2,564 and special thanks to the Nieschwietz Family for their volume purchases! Thank you to all who made MAS VIII a success!



BARING CATTLE COMPANY

HERE AT BARING CATTLE COMPANY WE HAVE HAD ANOTHER GREAT YEAR.

I AM HAPPY TO ANNOUNCE THAT ON AUGUST 24, 2013, WE WELCOMED
KRYSTAL C. BARING TO OUR FAMILY AS MY WIFE. WE ARE SO EXCITED TO START
OUR NEW LIFE TOGETHER. AND ON AUGUST 2, 2013 WE WELCOMED MY NEWBORN NIECE,
RYLEE A. BARING. OUR BARING FAMILY IS SURELY GROWING. HERE IN SOUTH TEXAS
WE HAVE BEEN BLESSED WITH SOME MUCH-NEEDED RAIN AND THE CATTLE ARE LOOKING GREAT.

WE HAVE SOME NEW BABIES OUT OF OUR NATIONAL AND INTERNATIONAL CHAMPION,
BCC/CHCC POWERMAN THAT WE ARE THRILLED ABOUT. THE SUMMER BORN CALVES
THAT WE HAVE SEEN ARE PHENOMENAL-- THEY ARE FOLLOWING IN THEIR FATHER'S FOOTSTEPS.
WE CAN'T WAIT FOR THE BEST OF THEM TO ARRIVE! BE SURE TO KEEP AN EYE OUT FOR OUR
GREAT SHOW PROSPECTS AT THE UPCOMING SYNERGY SALE AND COME BY THE RANCH SOON
TO CHECK OUT UPCOMING "POWERMAN" BABIES.

SYNERGY
#81



BCC GLAMOUR DELITE

SYNERGY
#80



BCC GRAN CHANNEL

THANK YOU AGAIN TO ALL JUNIORS WHO PARTICIPATED AT THE ELITE SALE AND HOPE TO SEE YOU THERE NEXT YEAR IN MAY!



BCC/CHCC POWERMAN
ASA # 2597754



BCC "WINGMAN"

3 WEEK OLD SON OF POWERMAN AND MATERNAL BROTHER
TO NATIONAL CHAMPION, BCC MAJESTIC.

Visitors Always Welcome



BARING CATTLE COMPANY

6128 S Loop 1604E-2
Elmendorf, Texas 78112
210-621-0095 (Ranch) • 210-867-6651 (Trey) • 210-867-6650 (Ray)
www.baringcattlecompany.com • Se habla español

the Elite



Smith Red Jubilee

aka **JUBEE**



- 2011 International Reserve Grand Champion Female.
 - Sired by Smith Nu Approach.
 - Out of Smith MDM Elly May, a Smith Cowboy daughter.
 - Dam to the 2012 International Reserve Grand Champion Female, Smith Witz Jubee Delite, a Smith Nu Wave daughter exhibited by Payton Meuth.
- Jubee is one of our foundation donors and we recently flushed her to the #1 EPD bull in breed, Smith Nu Wave II in partnership with Smith Genetics. We have a select number of show heifer prospects for sale and check out our Smith partnership offering, Lots 96 and 125 in Synergy.

Witzkoski Family

1317 Penny Lake Drive • Wallis, Texas 77485
281/239-5750 • witznd@gmail.com

\$ellabration...

(Continued from page 21)

averaged \$3,747, 13 Simbrah cows averaged \$3,207 and nine Simbraviehs averaged \$3,066.

The top volume buyers were: Dawson Raub, The Newt Huffman Family, John Paul Rodriguez, and Sam Correa. The sale average on 119 lots, which included Brahmans, was \$3,371 and the auctioneer was Leo Casas of Beeville, Texas.

La Muneca also held their annual LMC Jackpot Show during the activities.

Judge Garrett Thomas judged the cattle show with 35 entries. Winning money and banners were the following top seven exhibitors: grand champion, Olivia Vela (\$850); reserve champion, Faith Onstot (\$700); 3rd overall, Cameron Younts (\$600); 4th overall, Kade Schooler (\$450); 5th overall, Mason Lee (\$350); 6th overall; Robert Stavinocha (\$250); and 7th overall, Kevin Koehl (\$150). In the AOB Show the top four females exhibitors who won money and banners were: grand champion, Amelia Stavinocha (\$400); reserve champion, McKenna Tschirhart (\$300); 3rd overall, Adriana de los Santos (\$200) and 4th overall Stephen Ramos (\$100).

The LMC Jackpot Showmanship Show judge this year was Macy Jennings. In the junior division the top 10 and their winnings were: grand champion, Amelia Stavinocha (\$500 and banner); reserve champion, Sabrina Cano (\$425 and

(Continued on page 38)

LOOKING FORWARD TO A GREAT YEAR!



Congratulations to all the junior exhibitors who showed their La Hacienda Hinojosa show prospects. We had a great spring and our juniors continued to excel throughout the summer. We are expecting great things this year. Tyler Denny had LHH Lexi (left) win Grand Champion Heifer at the RGVLS Open Show and Kenzie Martinez has done very well with LHH Maxine (middle) this summer. Jennifer Gomez has also shown her first heifer project, LHH Mandy, and won Grand and Reserve Titles. LHH Zendaya (right) is also showing a lot of promise for Tyler Denny. A special thanks to everyone who has supported our breeding program. We wish all our exhibitors success this show season!

H

32667 N. Expressway 281
Edinburg, TX 78542
(956) 381-8933
LHHRanch1954@aol.com
Find us on Facebook

Dr. Lucas Hinojosa
Mrs. Norma Hinojosa
Dr. Daniel Hinojosa



BIG YEAR AT BETM



We were proud to be apart of the 2013 National and International Champion Best Three Head with **LMC GOLD MEDAL**. We appreciate Jay Anderson and the Larson Family investing in breeding shares in our 2013 National Champion Bull at the LMC Sellabration. We are also excited about our two full brothers to **6G/LMC PAPPADÉAUX**, who is photographed on the far right. If you're in the market for Simbrah or Simbravieh cattle, give us a call.



Congratulations to Micah Perkins for winning Grand Champion Female and over \$3,000 with **LMC DAYDREAM** at the MAS VIII SHOWDOWN. We appreciate Micah and Will Scogin investing in this LMC Rhino x LMC WFC Ms. Dream Girl daughter at the LMC Sellabration.



A BIG HEARTY THANKS to the Ted Tschirhart Family for investing in **BETM TESS**. She is sired by our 2011 National Champion Bull LMC Arcadio that we own with 6G & LMC and out of LMC Joslins Doll who is a full sister to LMC EF JW Black. **BEST OF LUCK TO THE BETM SHOW TEAM THIS SEASON!**



Congratulations to Dawson Raub on winning Reserve Calf Champion at the MAS VIII Showdown and the American Jr. Simbrah Roundup with **LMC REDREAM**. We appreciate the Daryl Raub Family for their support and all that they do for the juniors.



Congratulations to Amelia Stavinocha on all of your success with **BETM ALEXANDRA**, including Grand Champion Percentage Female at the 2013 LMC Jackpot Show. This 3/4 Simmental female is a daughter of the gorgeous many times champion LMC Titan's Munecca 5H/367 "Sophie" cow.



A BIG HEARTY THANKS to our friends Bubba & Kay Peddy of Four Oaks Ranch in Hankamer, Texas for supporting our Simbravieh program. They added **BETM SOPHIE** to their elite herd at Synergy and we congratulate McKenna Tschirhart for leading her to numerous championships.



Dr. Ernesto Guerra Family
betmguerra@yahoo.com

Ranch Manager
Ted Tschirhart • 210-827-7949

Sales Consultant
Victor Guerra • 956-607-5515
vgg03@aol.com

Visitors are always welcome at BETM Ranch

Cattle warts...

(Continued from page 32)

before using and wear examination gloves or rubber household gloves to protect hands from irritation. Tack that has been in contact with infected calves can also be disinfected with formaldehyde.

Treatment

Warts usually shrink and drop off after a few months. The spontaneous recovery has probably been the basis for the alleged effectiveness of many regimes of treatment-including several kinds of oil, toothpaste of various brands, wart pinching, or twisting off close to the base. Any of these appear to be successful if the warts regress spontaneously.

Multiple injections of vaccines have been credited for being an effective cure. Vaccines are considered to protect cattle, but they have not been found to be of value in treat-

ment. Warts can be removed surgically with scissors or a side cutter. Bleeding can be controlled, if a problem, with silver nitrate applicator sticks. A wound spray should be applied to prevent problems with flies. Healing is rapid and the animals should be show-eligible in a few days. Usually the warts do not recur.

Proper disinfection of tack, tagging pliers, and tattooing instruments will prevent the spread of the wart virus.

\$ellabration...

(Continued from page 36)

banner); 3rd overall, Yulisa Santana (\$350); 4th overall, Mia Barba (\$275); 5th overall, Beth Quintanilla (\$175); 6th overall, McKenna Tschirhart (\$125); 7th overall, Lorelai Hill (\$100); 8th overall, Kade Schooler (\$75); 9th overall, Brody Hill (\$50); 10th overall, Robert Stavinocha (\$25) and Laryssa Santana (\$25). In the senior division winners included: grand champion, Faith Onstot (\$550 and banner); reserve champion, Adriana de los Santos (\$450 and banner); 3rd overall, Stephen Ramos (\$400); 4th overall, Allison Conners (\$350); 5th overall, Kaitlyn Davlin (\$300); 6th overall, Emilio Flores (\$250); 7th overall, Sidney Cano (\$200); 8th overall, Aaron Saenz (\$150); 9th overall, Brance Crowell (\$100); 10th overall, Cameron Younts (\$75); Leandra Flores (\$50), Joe Montemayor (\$25), Kevin Koehl (\$25), Tristan Chapa-Gonzalez (\$25) and Mason Lee (\$25). Every exhibitor won a check in the LMC Jackpot.

For additional information and photos from this event, refer to www.lamunecacattlecompany.com.



- * Semen & Embryo Sales
- * A.I. & ET Equipment Sales
- * MVE & Taylor Wharton Tanks
- * A.I./Palpation Clinics
- * TruTest Scales
- * Professional Exporting & Importing
- * Semen & Embryo Warehousing
- * A.I. Consultation

Bovine Elite, LLC
3300 Longmire Drive • College Station, Texas 77845
800-786-4066 • 979-693-0388 • 979-693-7994 Fax
carl@bovine-elite.com • www.bovine-elite.com

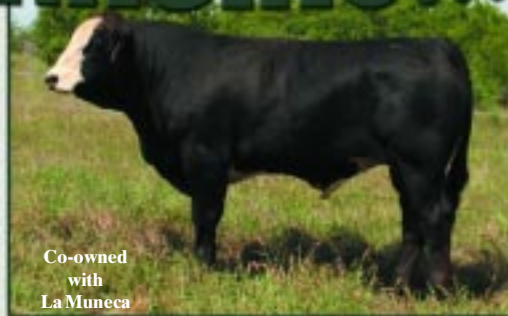
A TOP C MIL GRACIAS...

... to all of our buyers – Boening Bros., Horacio Castillo family, Manny Gonzalez family, Nevada Huffman, LMC, Sammy Salyer family, Ronnie Smith and Jorge Uriegas. We got into the Simbrah business to expand our children's horizons. They have learned so much in such a short time thanks to our Simbrah family. THANKS to Simbrah, we have spent hundred of hours working and playing as a family, which one cannot put a price on. A special THANKS to La Muneca for all of their support and advice!! THANKS to their sharing Uno with us, we have been able to be successful very quickly.



Top C Cattle Co.

Benny Cano Family
956/499-5129
2400S. Jackson Rd.
Pharr, Texas 78577
[topccattle@gmail](mailto:topccattle@gmail.com)



Co-owned
with
La Muneca

LMC RFI Smith Uno is our senior herd sire sired by the popular, multiple champion LMC Johnnie Walker and the famous LM She Moves donor. Semen sells for \$50 per unit, ten unit minimum.



Uno's Pretty Neat claimed Uno's first major championship, winning the competitive RGV Jr. Show. We sold her for \$21,900 at \$ellabration 1 to Ronnie Smith - who only invests in the best ones.



Top C Diamond is Sabrina's current show heifer sired by Uno and 5W Miss Ruby Wave. She will be one of our featured lots at the LMC \$ellabration III.

Meet the Young Guns of Walters Livestock!



Walters I Am Legend



Walters Hudson



Walters Phantom

WALTERS I Am Legend, WALTERS Hudson and WALTERS Phantom are three full sib embryo brothers out of Smith Priceless by Smith William N Black. They are all outstanding three-quarter Simbrah herd sire prospects with each offering a unique twist for your breeding program. Legend is solid from the ground up and brings length, bone and depth; he should be a great asset for breeders seeking to add maternal power and structural soundness to their herd. Hudson is smooth, moderate and massive; he should add balance and style, while still maintaining a reasonable frame size. Phantom is the power bull bringing bone and butt to the table in a complete package; he is both powerful and attractive and could be just the ticket for the program seeking genetics to move to the next level.



Walters Drake



Walters Polled Sable



Walters Forget Me Not

A solid red purebred Simbrah bull to watch out for. He is a son of Smith Priceless by Smith Satisfies. His genetic value alone makes him special indeed. Add to that the length, thickness and structural power he possesses, combined with a huge square hip and bold rib with tons of dimension and we are super excited about his future. Watch for him in our show string next spring.

A purebred Simbrah female that is a result of mating the great maternal sire Sargeant with a Red Ammo daughter that was one of our first Simbrah purchases. This heifer gets better everyday. She is powerful and broody yet carries it in a very maternal package. She will definitely be a foundation female for our program.

A Simbravieh heifer that comes from our very small, but elite Simbravieh cow base. Her name says it all. She is true cow power in an eye appealing package; the kind we are striving to produce. Once you have seen her you surely will not forget her.

Keep your eyes on our program and our Young Guns!

WALTERS

Livestock Enterprises

Val Walters Family

2300 Cock's Crow Road, Brenham, Texas 77833

979-277-2817 • vwalters@bettsfirm.com

walterslivestockenterprises.com

Rodney Finch, General Manager of Livestock Operations

979-224-2101 • crodneyfinch@gmail.com

CMAN Cattle Co.



Robert, Darlene, Danielle and Jessica Seaman
17755 Kitzman Rd.
Cypress, TX 77429

(832) 264-7766 tel • (281) 345-9201 fax
seaman.robert@gmail.com

STARTING WITH THE BEST



We have the influence of Priceless in our young program.

BURESH CATTLE

Bob Buresh

5152 Loma Alta Drive • Frisco, Texas 75035

For information contact our consultant,
Tim Smith, 512/587-7896



Your source for

- Auctioneering
- Quality Replacement Females for sale at private treaty
- Buyers and sellers of quality replacement cattle. Our specialty is F-1 Braford, Brangus and Brahms, registered and commercial.
- Registered bulls of all breeds for sale or lease.

AUCTIONEER

171 Fairway Ridge
Beeville, TX 78102

Office (361) 362-Cows
Fax (361) 362-1035
Mobile (361) 362-5863
casascattle@hotmail.com
www.casascattle.com

CORONADO CATTLE COMPANY

George Bauslaugh, owner

13311 Queensland • San Antonio, Texas 78232

210/724-0477 • gbauslaugh@aol.com



SIMBRAH CATTLE LITTLEFOOT CATTLE COMPANY

Doug, Karen, Daniel and Kevin Lightfoot

4410 Meyer Road • Needville, Texas 77461

Home: 979/793-3482 • Cell: 832/473-0671

dlitefoot@yahoo.com • www.Littlefootcattle.com

To advertise on:
www.simbrahworld.com
or in Simbrah World
contact Martha at 903/316-8465

Terry Reagan

AUCTIONEER

215 W. Bandera Rd., Ste. 114-624

Boerne, TX 78006

210-414-4411

Thanks to

Simbrah Synergy &
Brush Country Bull Sale



Ronnie Reeves

9660 FM 713

Dale, Texas 78616

512/507-5719

rrtranspo@yahoo.com

KATHY HUTTO & JEFFREY REED

9660 FM 713 • Dale, Texas 78616

512/507-5718

Embryos for sale sired by Charismatic

Watch for our partnership lots

with Smith Genetics in Synergy V

Simmental and Simbrah

For cattle information contact Tim Smith, 512/587-7896



Featuring Sargeant daughters



120 Shadydale Lane • Coppell, Texas 75019

972/471-1233 • www.doaklambert.com



KENTUCKY DIVISION

Quarter Horses, Simmental and Simbrah Cattle



Bill and Ginny Smith, Susan and Ray Dieckmann, Paula Duncan

For information contact Tim Smith, smithgenetics1@gmail.com • 512/587-7896

RND Cattle Services

Roberto N. Davila

Semen, Embryos, Custom AI Services

International Live Cattle Marketing

P.O. Box 2133 • College Station, Texas 77841

(956) 975-9050 • rndcattle@gmail.com • Se habla español



Save the date...

— 2013 —

- ✓ October 5-La Muneca's 26th Annual Junior Roundup, Linn, Texas
- ✓ October 12-Heart of Texas Junior American Beef Heifers, Waco, Texas
- ✓ October 12-Heart of Texas Simmental/Simbrah Association Sale, Hearne, Texas
- ✓ October 17-State Fair of Texas Simbrah Show, Dallas, Texas
- ✓ October 18-State Fair of Texas Junior Simbrah Show, Dallas, Texas
- ✓ October 26-27-Synergy VI Show and Sale, Giddings, Texas
- ✓ November 16-Brush Country Bull Sale Open House, Campbellton, Texas
- ✓ December 14-2nd Annual Brush Country Bull Sale, Campbellton, Texas

— 2014 —

- ✓ January 27-Southwestern Livestock Exposition Junior Breeding Heifer Simbrah Show, Fort Worth, Texas
- ✓ January 31-American Simmental Association National Simbrah Show, Fort Worth, Texas
- ✓ February 1-American Simmental Association National Sale, Fort Worth, Texas
- ✓ February 10-National Simbrah and National Percentage Simbrah Shows, San Antonio, Texas
- ✓ February 12-Simmental-Simbrah Superbowl Show, San Antonio, Texas
- ✓ February 13-San Antonio Junior Simbrah Show, San Antonio, Texas
- ✓ March 4-International Simmental/Simbrah Sale, Houston, Texas
- ✓ March 5-International Simbrah Show, Houston, Texas
- ✓ March 13-16 Houston Livestock Show and Rodeo Junior Breeding Heifers, Houston, Texas
- ✓ March 28-29 La Muneca's \$ellabration Sale and Show, Linn, Texas

PLEASE NOTE: Please check 2014 Stock Show dates with their online schedules as some of these were tentative at press time.

Index To Advertisers

6G Cattle Co.	33
7N Ranch.....	18,27
Baring Cattle Co.	35
BD Ranch	26
BETM Ranch	37
Bovine Elite.....	38
Burch Farms	4,21,29
Brolaco Cattle Co.....	27
Buresh & Negron	40
Leo Casas	40
CMAN Cattle Co.	40
DBR Ranch.....	25
Diamond RF Farms	9,29
DP Sales.....	5
Hagan Cattle Co	33
Knezek's Simmental/Simbrah.....	19
La Blanquita Ranch	26,27
La Hacienda Hinojosa.....	27,36
La Morra Ranch	6
La Muneca Cattle Co.	11, 27, 44
La Negra Cattle Co.	27
Lazy SF Ranch	20
L&B Genetics.....	27
Littlefoot Cattle Co.	40
LPJ Ranch.....	27
Johnson Cattle Co.	28

Bob and Tammy Mairano.....	21
MAS Breeders	34
McCrary Farms.....	4,10
Monte Christo Ranch	24,27
Mossy Creek	32
Pine Ridge Ranch	22,23
Terry Reagan	40
Reavis Farms	4,27,29, 42, 43
RFI Real Deal	29
RGV Cattle Co.	27
Rio Grande Valley Breeders.....	27
Rodenbeck Family.....	8
Ronnie Reeves.....	27
Smith Farms	3,42
Smith Genetics.....	4, 7, 29,42
Smith Isgrig Charismatic.....	4
Smith Kentucky.....	40
Smith Nu Wave II	42
Smith XtraOrdinary	29
Southwestern Farms.....	2, 29
Temperance Cattle Co	20
Top C Cattle Co.	27, 38
Triple P Ranch	28
Walters Cattle Co	39
Witzkoski Family.....	36

Simbrah World is an 8 1/2 x 11 publication, produced by Southern Livestock Publishing and provides news for and about the Simbrah breed.

Space Rates:

Size:	B&W:	1 Extra Color:	4/Color:
Full Page	\$725.00	\$875.00	\$1,100
2/3 Page	575.00	725.00	950.00
1/2 Page	440.00	590.00	815.00
1/3 Page	350.00	500.00	725.00
1/4 Page	220.00	370.00	595.00

Deadlines for Publications

Spring Issue-February 1st

Fall Issue-September 1st

COPY AND CONTRACT REGULATIONS

Advertisers and advertising agencies assume liability for all content of advertisements printed, and also assume liability for any claims arising from any such advertisements made against the publisher. The publisher reserves the right to reject advertising, which is felt unsuitable for publication.

EDITORIAL POLICY

Opinions expressed are the writer's and not necessarily those of Simbrah World.

LAYOUTS AND PROOFS

Although every effort will be made to provide proofs to advertisers on all ads, we only guarantee proofs on ads that arrive in the Southern Livestock Publishing office prior to or on deadline.

Simbrah Publications Committee

Bill Travis, Carlos Guerra, Tim Smith, Trey Baring, Cody Witzkoski, Craig Schultz, Doug Schultz and Richard Foster.

Southern Livestock Publishing, Inc.

Mailing Address:

P.O. Box 791364 • San Antonio, TX 78279-1364

Office Located:

407 Breesport • San Antonio, TX 78216

Phone: 210/524-9697

Fax: 210/524-9690

E-mail: slivestock@southernlivestock.com

Wave After Wave of Excellence!

Smith Nu Wave II has dominated sale and show rings now for the past few years. He is the #1 EPD bull in the breed!

His impact can only be felt by purchasing his calves from owners of the bull. A number of progeny will sell in Synergy VI, October 26th, Smith Genetics, Giddings, Texas

Smith Nu Wave II is involved

in the



All These Individuals Have One Thing In Common-They All Carry Smith Nu Wave II Genetics.



Smith Wenta Blackfoot - Sired by Smith Nu Wave II and out of LMC Diva. Owned by Smith Genetics and Southwestern Farms. Ranks in the top 1% of the breed for weaning, yearling, maternal weaning weight, carcass weight, backfat and terminal index.



Smith Wenta Wiseguy - Sired by Smith Nu Wave II and out of Triple P Juliet. Owned by Smith Genetics and Southwestern Farms. Ranks in the top 1% for weaning, and terminal index; top 3% for yearling and top 5% for API.



Smith Wenta Up Top - Sired by Smith Nu Wave II and out of LMC Diva. He is owned by Smith Genetics and Bear's Farms. He ranks in the top 1% of the breed for weaning and TI; top 2% for carcass weight; and top 10% for maternal weaning weight, docility and API.



Smith Ingria Charismatic - Sired by Smith Nu Wave II and out of Smith Elusian. Owned by Smith Genetics, Birch Farms, Bear's Farms and McCarty Farms. Ranks in the top 1% of the breed for seven traits, including all purpose index and terminal index.



Smith Hagan Expressive - Sired by Nu Wave II and a full sister to Smith CRC No Perfection, the 2012 National and International Grand Champion. Now a donor in the Bear's Farms' program.



Smith Wenta Superior Moon - Another Nu Wave II daughter, who was a many time champion for Candice Tindle-including wins at the Fort Worth and Houston Junior Shows. Her influence sells in Synergy VI.



Smith Wenta Diamond Diva - A Nu Wave II x Diva bred heifer. Owned by Sophie Palomero and has division titles from the AISR and Houston International Shows to her credit.



Smith Wenta CRC Keepsake - A Nu Wave II x Triple P Juliet. Full sister to Smith Wenta Superior Moon. Keepsake was named International Heifer Calf Champion and AISR Grand Champion.

	Direct					Maternal					Carcass					S Index	
	CE	RM	WW	YW	MCE	HBK	NRW	STAY	DOC	WT	YE	MRB	BF	REA	WGEF	API	TI
EPD	7.2	0.6	0.16	0.37	0.7	6.9	65.2		12.8	49.9	-0.20	0.00	-0.096	0.50	-0.17	114.60	98.70
Rank	2%	2%	1%	1%	10%	99%	1%		3%	1%	70%	15%	4%	35%	10%	1%	1%

6 STAR TRAIT LEADER

REAVIS FARMS, INC.

Wayne and Jim Bob Reavis
6801 W. Mile 7 Road
Mission, Texas 78574
956/585-6831
JWR@reavis@aol.com
www.reavisfarms.com



Ronnie & Susan Smith
7736 FM 428 • Denton, Texas 76209
817-625-4366, O • 817- 874-3431, M
susan@americanrecyclinginc.com



Jim and Haley Smith
P.O. Box 330 • 1316 PR 2231
Giddings, Texas 78942
512/587-7896
smithgenetics1@gmail.com
www.smithgenetics.com

Nu Wave II. . . His numbers tell you what he can do and his calves prove to you what he will do and has done!

RFI

the

PREFIX

These Ladies Are Producing The Next Generation Wearing The RFI Prefix...

LOT 42: RFI Top Duchess 378A



She sells in Synergy VI. Sired by Sargeant and out of our donor cow, Topanga. This is not a heifer we wanted to sell as we think she is one of our best. Her pedigree combines Sargeant and Johnnie Walker Black. She is a maternal sister to our new donor and 2013 International Intermediate Champion, Debutante, shown to the right. You will not want to miss this heifer at Synergy.

RFI Miss Debutante



A polled daughter of Smith NF Simply Great and out of our donor, Topanga, a Johnnie Walker Black daughter. She was the 2013 International Intermediate Champion Female. Owned with Smith Genetics. A maternal sister to her sells as Lot 42 in Synergy.

RFI Hot Flash



She is a daughter of Smith Isgrig Charismatic and is a pillar of maternal strength. Hot Flash was the 2010 International Reserve Heifer Calf and the 2011 National Junior Champion. We are selling choice of two daughters in Synergy and when you see them, you will be impressed with how they have their dam's spring of rib, volume and ability to move.

LOT 49A



Lot 49A - Sired by Sargeant and out of Hot Flash. Choice of her and full sister, Lot 49B, sell at Synergy.

LOT 49B



RFI... check out the Synergy offering from Reavis Farms wearing THE prefix: Lots 34-49.

REAVIS FARMS, INC.

WAYNE & JIM BOB REAVIS
956-585-6831

6801 W. Mile 7 Road, Mission, TX 78574
www.reavisfarms.com • WReavis@aol.com

Calf scramble certificates welcome.

the Elite



Reavis Cattle eligible for Synergy, MAS, The Elite and Superbowl Shows.

A Once In A Lifetime Opportunity



LMC Gold Medal is the most phenomenal Simbrah bull we have ever seen. Having been raised in the commercial business provided us with the basics of producing no nonsense, easy keeping, functional, moderate and gentle cattle with plenty of muscle and structural soundness. Our bull philosophy is to breed bulls with **BUTTS, GUTS & NUTS**. He is all of the above. Add the fact that his API index is in the top 2% of the breed and that he won the 2013 National Championship at 11 mos. of age as did his world renown dam and you can appreciate why we are so proud of Gold Medal. He weighs 1940 lbs at 18 months and is a frame 7 bull. **THAT IS A LOT OF BULL !!**

We are also proud of the fact that 19 of the 20 past International Grand and Reserve Champion Simbrah bulls have been bred by us or our clients having at least one LMC parent. Gold Medal's sire, LMC Rhino was the 2011 International Champion and his sire LM Full House was the 2004 Champion. We want to **THANK** Britt Larson and Jay Anderson for investing in two \$3,500 breeding shares at the LMC Sellabration Sale II. We will be selling more breeding shares private treaty after Sellabration III. **GOLD MEDAL WILL ASSIST YOU IN BREEDING YOUR SHARE OF THE BEST IN SIMBRAH !!**



LMC WFC Dream Girl is the engine that has raised the bar for the Simbrah breed. Every cowman that has seen her loves her. In our opinion she is the best Simbrah ever made. She won it all and now her progeny are winning. She is the result of mating the best of two of the most progressive breeding programs in Simbrah history - Smith Genetics (Smith Nu Wave II) and La Muñeca Cattle Co's. (LMC Miss Diva). Dream Girl is averaging over \$15,000 on her calves with her last litter of three calves (all pictured) generating \$63,000 in revenue at an average of 8 mos. of age with the best yet to come. We are expecting PB Simbrah ET calves from her next spring by LMC Rhino, LMC Arcadio, 6GLMC Rajin Cajun and 6GLMC Pappadeaux. 3/4 x 1/4 Simbrahs by WS Beef Maker & Mr. NLC Upgrade and some LMC LF Ambassador 3/8 x 5/8 most of which will be heifers. **THESE WILL BE SOME OF THE HIGHLIGHT LOTS AT LMC SELLABRATION III.**

**ONE CALF COULD
PAY FOR IT ALL !!**

In an effort to share this great female and provide progressive breeders with **A ONCE IN A LIFETIME OPPORTUNITY** we are selling three flushes private treaty for \$25,000 each with a minimum guarantee of 6 embryos per flush. She is the one that can help you prove your bull of any breed. She is averaging 42.5 oocytes and 13.7 embryos per aspiration with both her embryos per oocytes and pregnancies per embryos ratios above average. The buyer keeps all of the flush plus you can use more than one bull in one flush. **IT MAKES BOTH GENETIC AND ECONOMIC SENSE !!**



LMC Redream is the top selling heifer from the LMC Sellabration Sale II selling for \$41,000 to Dawson Raub. She is a full sib to Gold Medal & the MAS Champion Daydream. She won Reserve Calf Champion at MAS & is totally awesome. These two heifers are going to make major league donors & are great Ambassadors for Simbrah.

Dream Girl Team

6G Ranch

361-772-0188

BETM Ranch

956-607-1515

Louie Flores

956-457-0205

La Muñeca

956-802-1641

lamunecacattle@aol.com



LMC Daydream is the 2013 MAS Champion that sold for \$15,000 and is owned by Micah Perkins and Will Scogin. LMC juniors have won 8 of the 8 MAS Grands and 6 of the 8 Reserves winning 88% of the championship premiums. At Synergy our LMC Juniors have won 4 of 5 Grands and 4 of 5 Reserves for a 80% championship percentage.